



Liveability Study Executive Summary

Port Stephens Council

December 2024

We acknowledge the Gadigal people as Traditional Owners of the land on which we host this presentation today.

We pay our respects to Elders past and present, and recognise the oldest living culture in the world.

PROJECT OVERVIEW

RESEARCH STUDY SUMMARY

About Place Score

Place Score offers two sophisticated data collection tools, **Care Factor (CF) survey** and **Place Experience (PX) Assessments**.

Like a 'place census', Care Factor captures what your community really values, while PX Assessments measure the community's lived place experience.

Together they help you identify what is important, how a neighbourhood is performing, and what the focus of change should be.

An attribute with a high CF but a low PX should be a priority for investment as it will have the most positive impact on the most amount of people.

Additionally, Place Score gathers community ideas of improving local liveability. These open-ended suggestions allow residents to voice their aspirations and concerns, generating authentic, community-driven feedback to guide meaningful improvements.

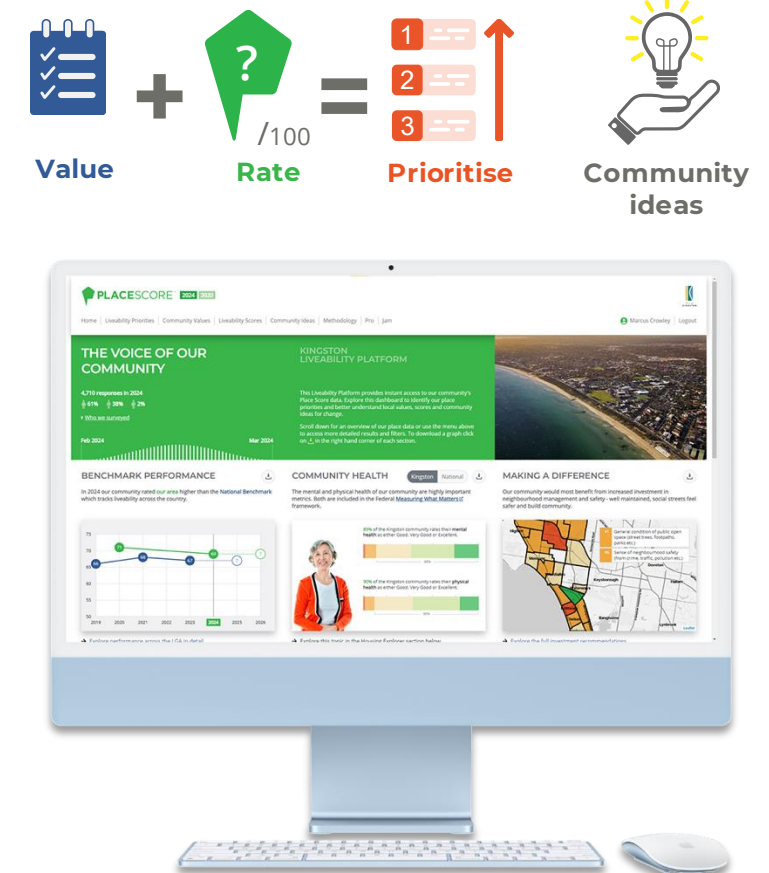
Your Project

Between 21 October and 1 December 2024, Place Score, on behalf of Port Stephens Council, delivered the 2024 Port Stephens Liveability Survey.

This is the second LGA wide survey undertaken by Place Score with all results being loaded onto your online liveability platform.

The 2024 project includes:

- Online Liveability Survey (national benchmark)
- Open question – asking respondents ideas to make their neighbourhood more liveable and enjoyable
- 2024 Executive Summary Report (this document)



Notes:

The results in this presentation are only a **summary** of the available data on the **Liveability Platform**

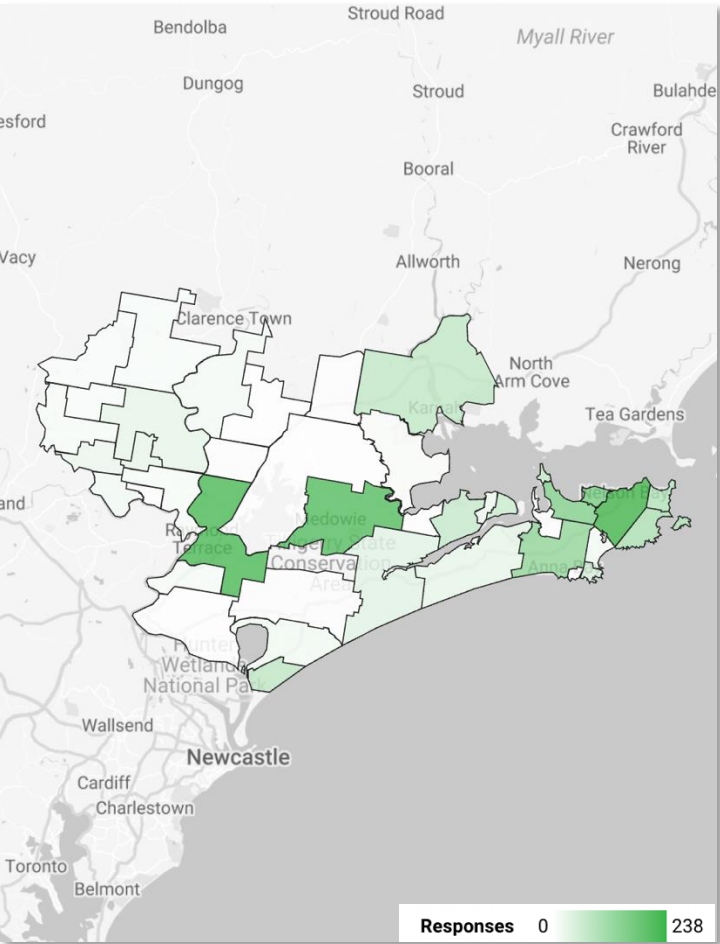
ENGAGEMENT CAMPAIGN

Distribution

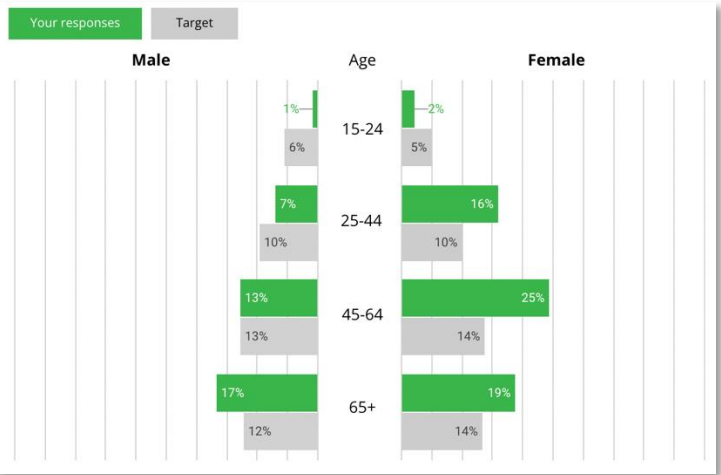
The residents of the local government area were invited to participate in the survey using a mixture of emails, social media, posters, and flyers.

- **Council's website** was the data acquisition method to receive the **most** responses
- **School engagement** was the data acquisition method to receive the **least** responses
- Moving forward, a greater focus should be placed on **youth** and **men under 45**

Responses by geography



Demographic balance

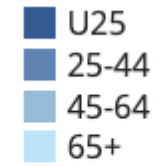
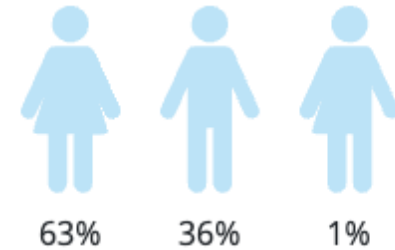


ABOUT THE RESPONDENTS

7,904 records from over 2,300 local residents were collected

- At the LGA level we achieved a confidence level of $\geq 95\%$ within $\pm 2\%$ margin of error (CF)
- Results were collected for **44** suburbs and will be represented in **14** geographic areas with relevant sample sizes
- As per the national trends, women are overrepresented in the sample, and men and youth underrepresented
- **4%** of PX and CF responses are from those aged 24 or under

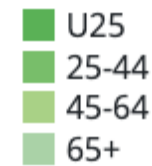
Care Factor (CF)



Australia	84%
United Kingdom	8%
New Zealand	2%
South Africa	1%
Germany	1%

n=2,303

PS Assessment (PX)



Australia	85%
United Kingdom	7%
New Zealand	2%
South Africa	1%
USA	0%

n=2,145

Community ideas

n=3,456

COMMUNITY VALUES AND PLACE PERFORMANCE

RESULTS SNAPSHOT

On average, the neighbourhoods scored **PX63**

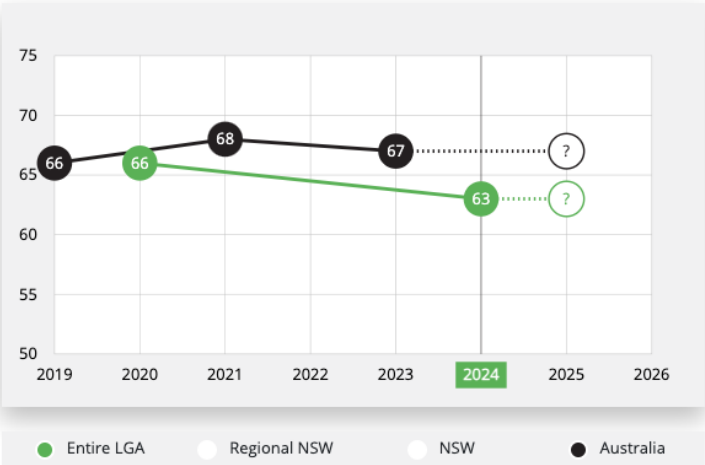
89% of your community rates their mental health positively (national average 82%)

Top priority for impact is to invest in **neighbourhood movement options**

BENCHMARK PERFORMANCE



In 2024 our community rated **our area** lower than the National Benchmark which tracks liveability across the country.

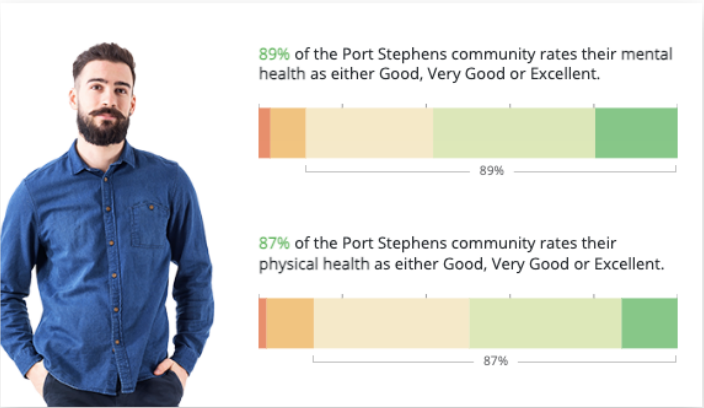


COMMUNITY HEALTH

Port Stephens National



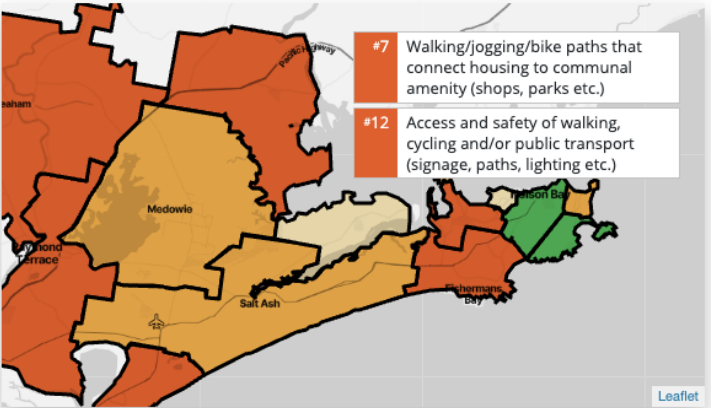
The mental and physical health of our community are highly important metrics. Both are included in the Federal [Measuring What Matters](#) framework.



MAKING A DIFFERENCE



Our community would most benefit from increased investment in neighbourhood movement options - local walking and cycling paths that connect to amenity, public transport and other areas.



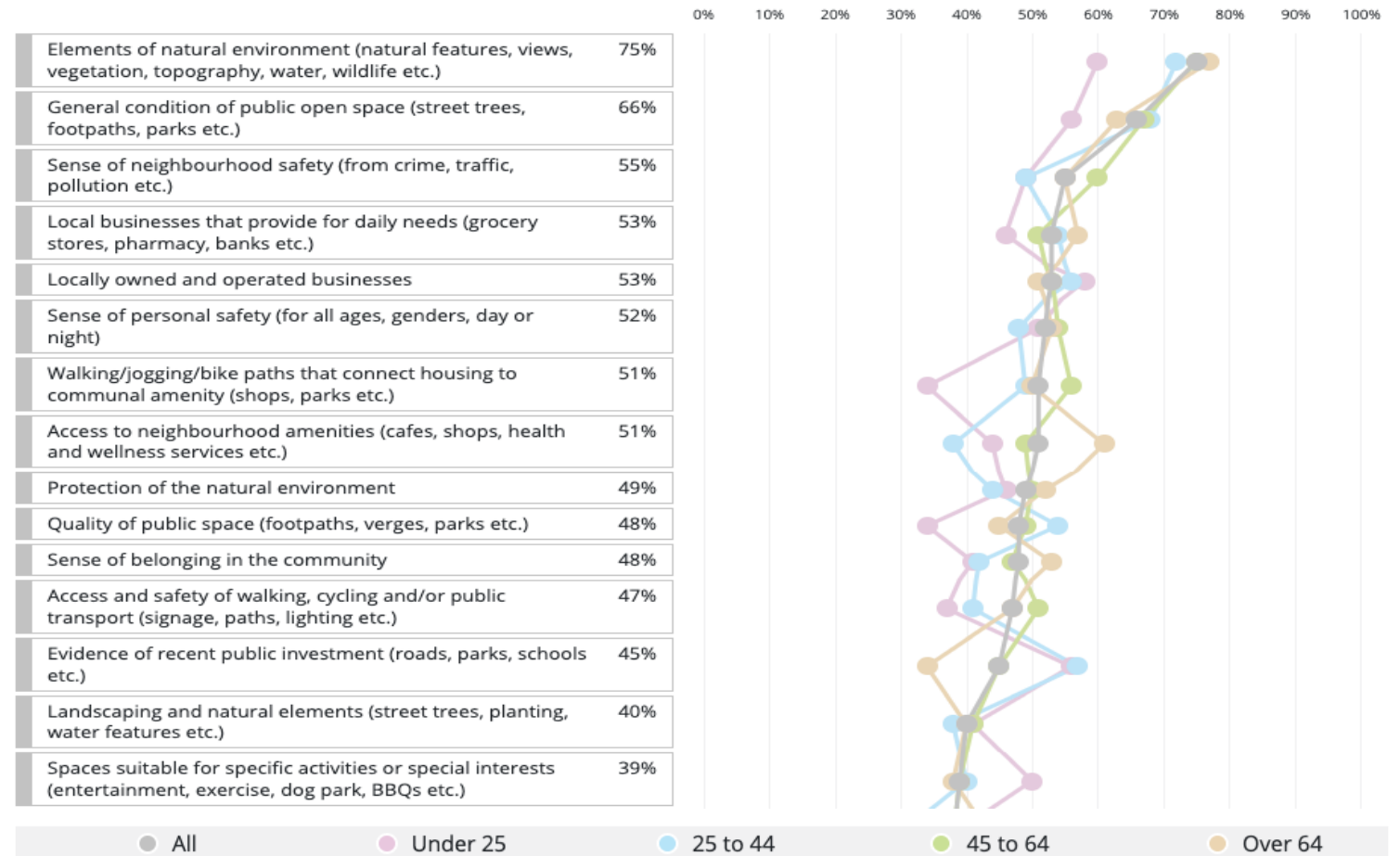
OUR IDEAL NEIGHBOURHOOD

Our community's ideal neighbourhood is **safe, and connected to nature and its local community**

The top 3 shared values of our community are:

- **#1 (75%)**
Elements of natural environment
- **#2 (66%)**
General condition of public open space
- **#3 (55%)**
Sense of neighbourhood safety

LGA top 15 Care Factors by age group



COMMUNITY VALUES CHANGES BETWEEN 2024 AND 2020

Community values have remained relatively stable between 2024 and 2020.

However, some key differences between the years are:

- More people selected the following liveability metrics as important compared to 2020:
 - Elements of the natural environment
 - General condition of public open space
 - Access to neighbourhood amenities
 - Sense of belonging in the community
 - Evidence of recent public investment

2024 vs 2020 top 15 Care Factors



COMMUNITY VALUES

Aligning community engagement, strategic planning and financial planning around what the community values can help us deliver stronger outcomes for all residents and stakeholders.

Across Australia there are two shared values:
Elements of natural environment and **Sense of neighbourhood safety**.

In addition to these two, our community's ideal neighbourhoods have the following features:

A well maintained and managed public domain; footpaths, parks, roads and other public assets



General condition of public open space (street trees, footpaths, parks etc.)	66%
Evidence of recent public investment (roads, parks, schools etc.)	45%

Locally owned and operated businesses that provide the community with their daily needs



Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	53%
Locally owned and operated businesses	53%

Easy to access shared community amenities, like the local shops, on foot or bike



Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	51%
Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)	51%

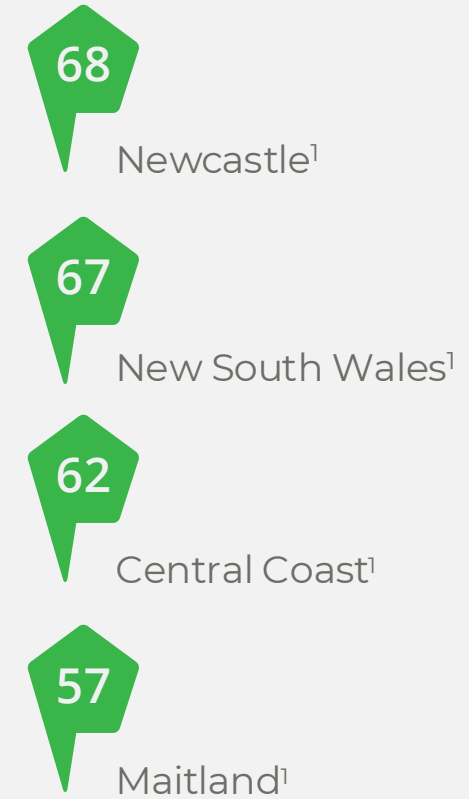
LOCAL LIVEABILITY

On average, the neighbourhoods scored **PX63**

This is **four points lower** than Place Score's National Benchmark
Average of PX67



What about other areas?



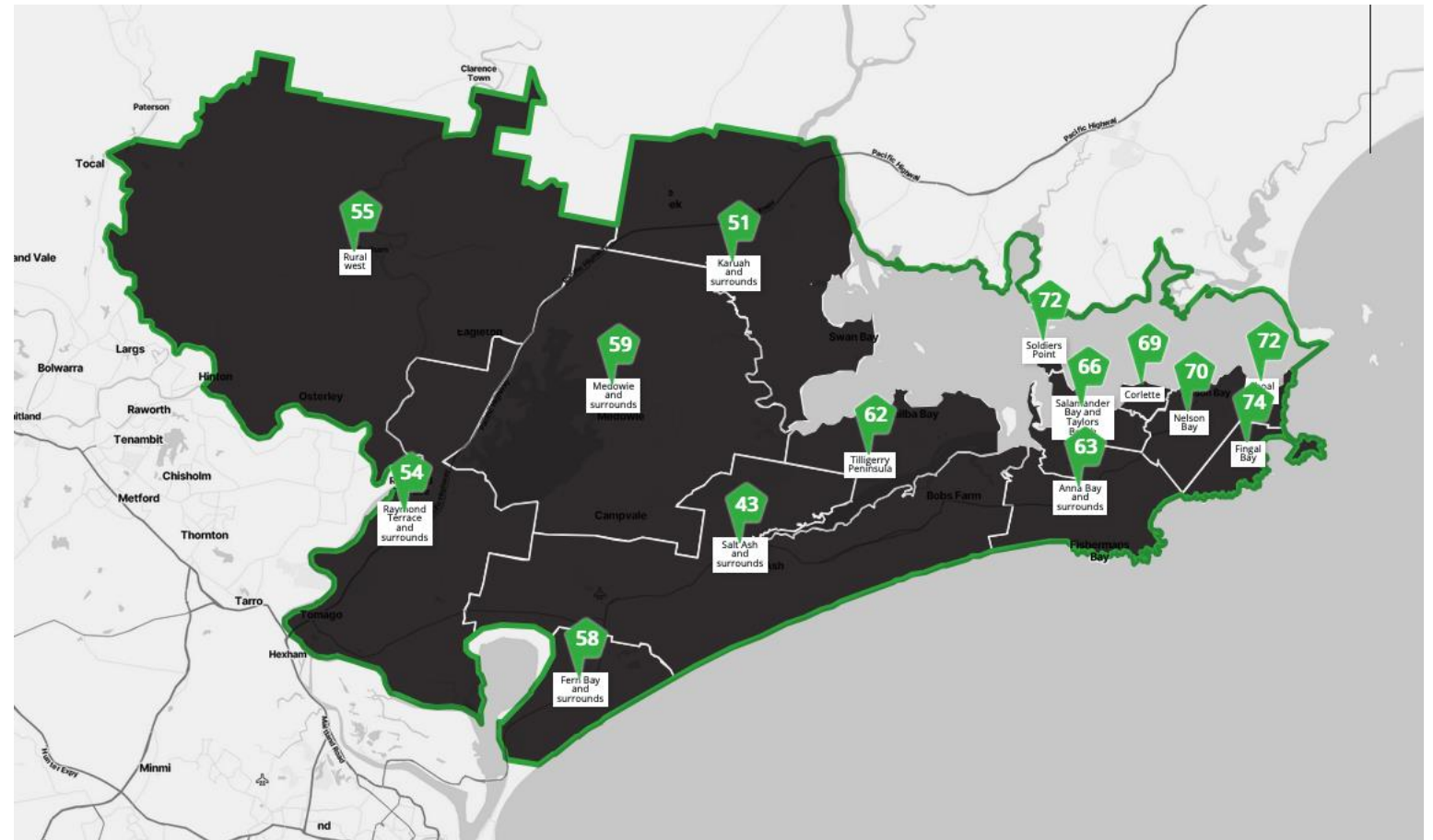
Notes:

1. Score in 2023

LOCAL AREA PERFORMANCE

2024 results

- The area with the highest liveability score is **Fingal Bay** (PX74)¹
- The LGA's **best** performing attributes are:
 - 'Elements of natural environment' (7.9)
 - 'There are people like me' (7.7)
- Areas with the lowest liveability scores are **Salt Ash and surrounds** (PX43)¹ and **Karuah and surrounds** (PX51)¹
- The LGA's **worst** performing attributes are:
 - 'Evidence of recent public investment' (4.2)
 - 'Things to do in the evening' (4.4)



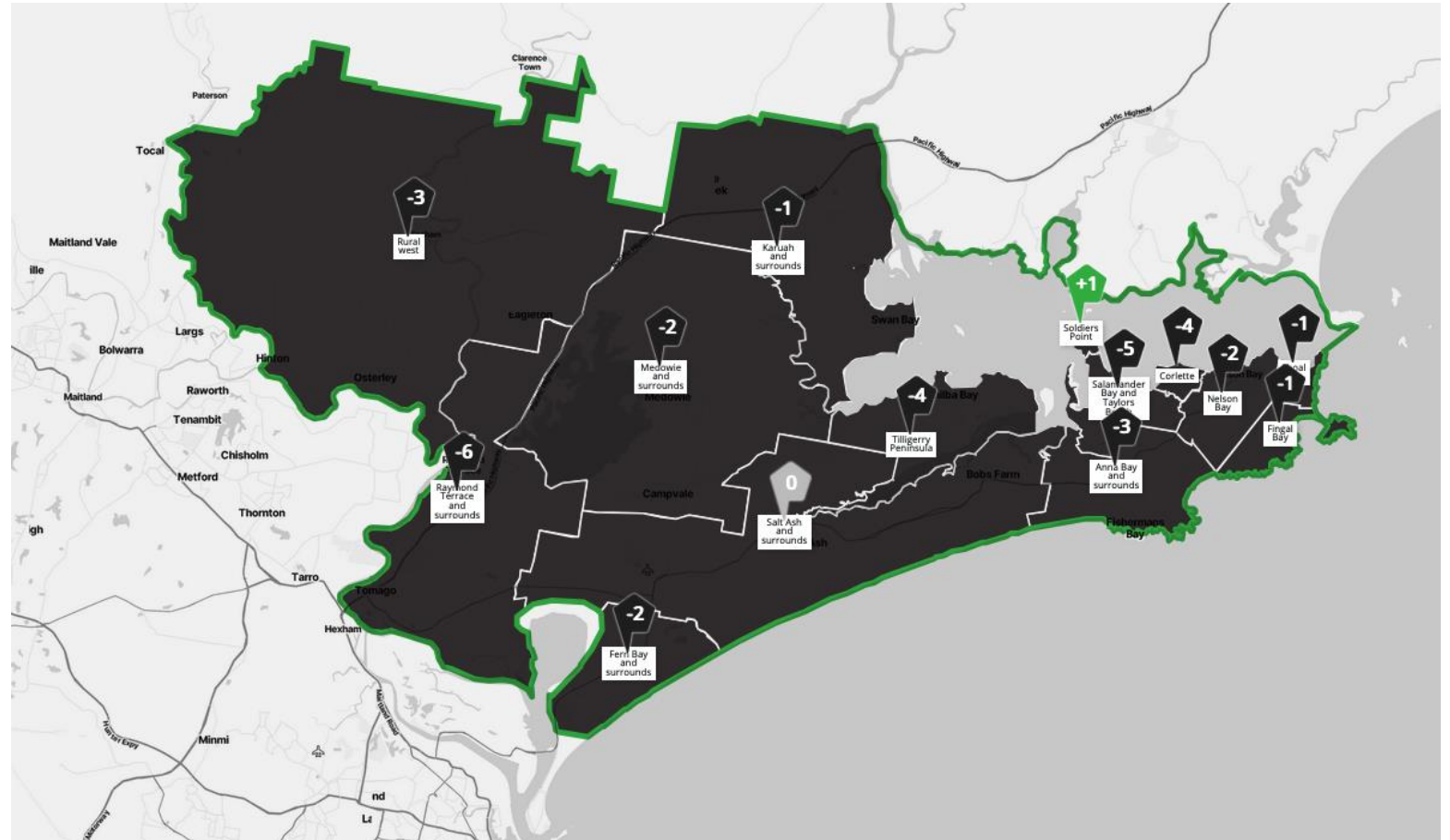
Notes:

1. PX score out of 100.
2. Place Attribute Score out of 10.

LOCAL AREA PERFORMANCE

2024 vs 2020 results

- The most significant decreases in community sentiments regarding local liveability are in the areas of:
 - Raymond Terrace and surrounds (-6%)
 - Salamander Bay and Taylors Beach (-5%)



Notes:

1. PX score out of 100.
2. Place Attribute Score out of 10.

BENCHMARKS

The following attributes have seen the most improvement and largest decreases since 2020

Most improved	2024	2020	+/-
Local employment opportunities	4.7	4.6	+0.1

Largest decrease	2024	2020	+/-
Range of housing prices and tenures	5.9	7.2	-1.3
Evidence of recent public investment	4.2	5.1	-0.9
Evidence of Council/government management	4.8	5.6	-0.8
Ease of driving and parking	6.9	7.5	-0.6
Local businesses that provide for daily needs	6.7	7.3	-0.6

BENCHMARKS

These are the top and bottom performing attributes compared with the national and the state benchmarks

Above the Benchmarks	Our LGA	AUS	+/-	NSW	+/-
<i>Elements of natural environment</i>	7.9	7.4	+0.5	7.3	+0.6
<i>Range of housing prices and tenures</i>	5.9	5.6	+0.3	5.4	+0.5
<i>Physical comfort</i>	7.5	7.3	+0.2	7.2	+0.3
<i>Sense of belonging in the community</i>	7.2	7.0	+0.2	7.0	+0.2

Below the Benchmarks	Our LGA	AUS	+/-	NSW	+/-
<i>Evidence of recent public investment</i>	4.2	5.8	-1.6	5.9	-1.7
<i>Local education options</i>	5.2	6.5	-1.3	6.6	-1.4
<i>Evidence of Council/government management</i>	4.8	6.1	-1.3	6.2	-1.4
<i>Local employment opportunities</i>	4.7	5.8	-1.1	5.9	-1.2

COMMUNITY PRIORITIES

LIVEABILITY DIRECTIONS

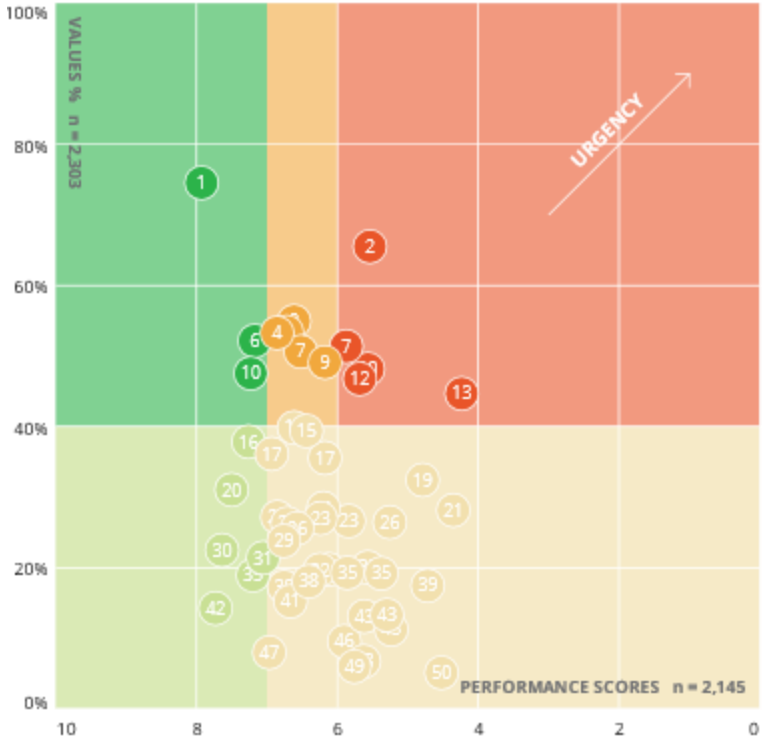
LGA strengths and priorities

An attribute with a high CF but a low PX should be a priority for investment as it will have the most positive impact on the most amount of people.

These can be used to recommend where to invest resources and to what level.

2024

#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#6	Sense of personal safety (for all ages, genders, day or night)
#10	Sense of belonging in the community
#2	General condition of public open space (street trees, footpaths, parks etc.)
#13	Evidence of recent public investment (roads, parks, schools etc.)
#7	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
#10	Quality of public space (footpaths, verges, parks etc.)
#12	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
#3	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
#9	Protection of the natural environment
#4	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
#7	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
#4	Locally owned and operated businesses



LEGEND

- Nurture (CF ≥ 40%, PX ≥ 7)
- Prioritise (CF ≥ 40%, PX < 6)
- Manage (CF ≥ 40%, 6 ≤ PX < 7)
- Monitor (CF < 40%, PX ≥ 7)
- Maintain (CF < 40%, PX < 7)

LIVEABILITY DIRECTIONS

LGA strengths and priorities

An attribute with a high CF but a low PX should be a priority for investment as it will have the most positive impact on the most amount of people.

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LEGEND

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- Prioritise (CF ≥ 40%, PX < 6)
- Manage (CF ≥ 40%, 6 ≤ PX < 7)
- Monitor (CF < 40%, PX ≥ 7)
- Maintain (CF < 40%, PX < 7)

2020

#1	Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)
#4	Sense of neighbourhood safety (from crime, traffic, pollution etc.)
#4	Locally owned and operated businesses
#6	Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)
#9	Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)
#8	Sense of personal safety (for all ages, genders, day or night)
#3	Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)
#13	Evidence of recent public investment (roads, parks, schools etc.)
#11	Quality of public space (footpaths, verges, parks etc.)
#9	Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)
#2	General condition of public open space (street trees, footpaths, parks etc.)
#6	Protection of the natural environment
#12	Landscaping and natural elements (street trees, planting, water features etc.)
#13	Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)

LIVEABILITY SNAPSHOT

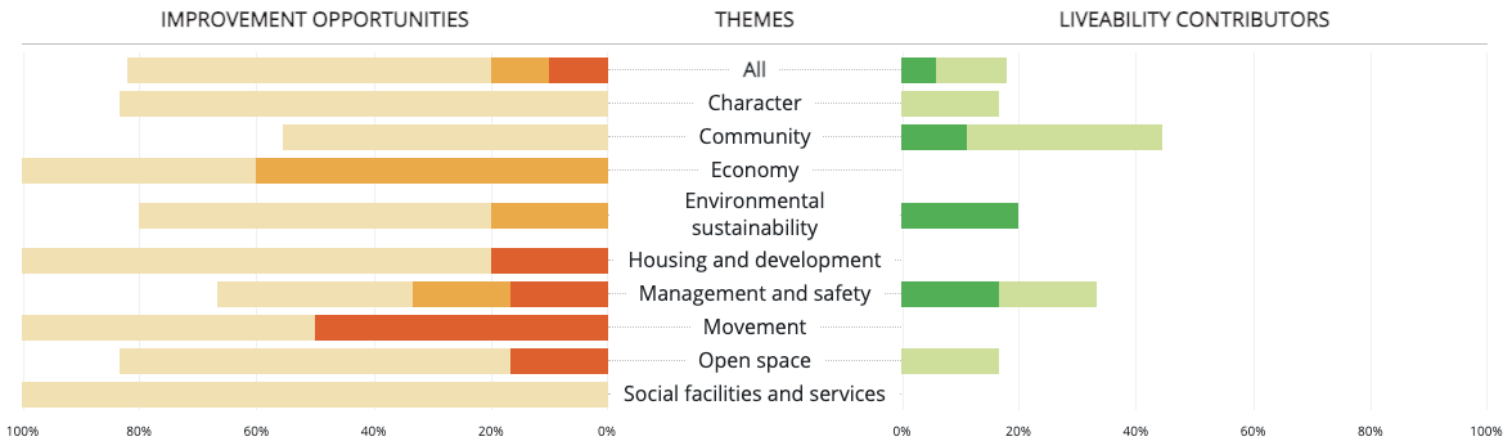
Liveability themes

This summary provides us with a snapshot of the relative performance of all 50 Place Attributes categorised into 9 key themes.

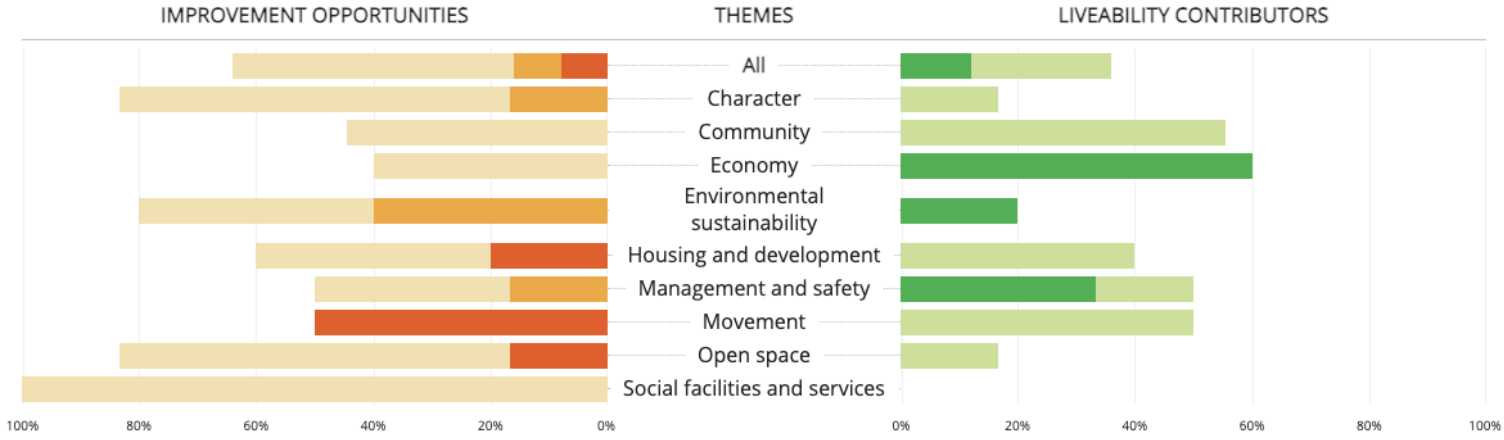
The orange bars indicate the proportion of attributes that are underperforming.

The green bars indicate the proportion of attributes that are overperforming.

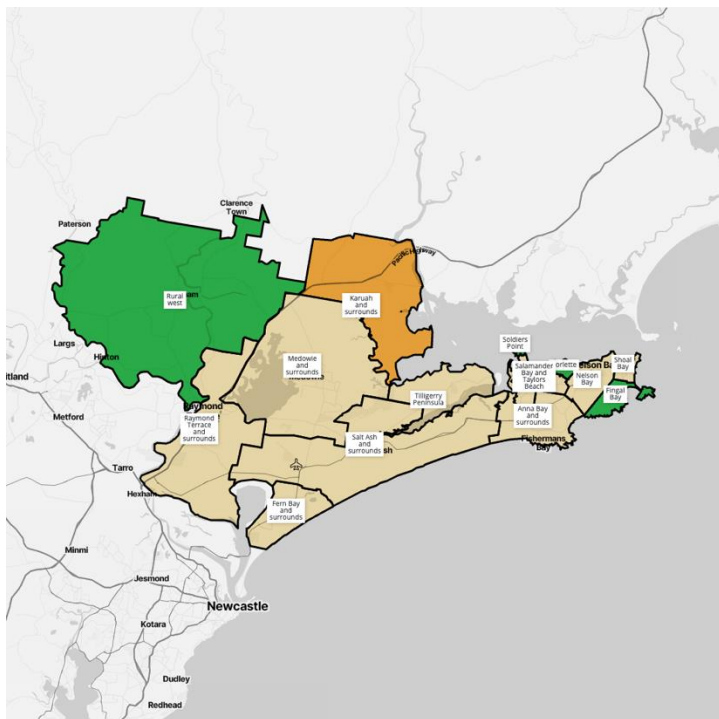
LGA - 2024



LGA - 2020



ACTIONABLE INSIGHTS – CHARACTER

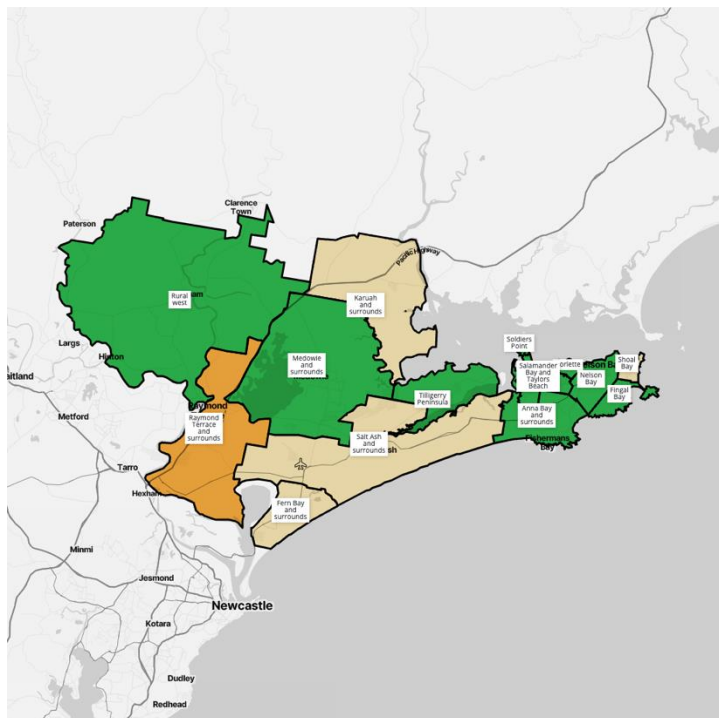


	n =	Landmarks, special features or meeting places	Local history, historic buildings or features	Overall visual character of the neighbourhood	Sense of character or identity that is different from other neighbourhoods	Spaces suitable for specific activities or special interests	Unusual or unique buildings and/or public space design
Entire LGA	2,145	Maintain	Maintain	Monitor	Maintain	Maintain	Maintain
Anna Bay and surrounds	208	Monitor	Maintain	Maintain	Monitor	Manage	Maintain
Corlette	172	Maintain	Maintain	Monitor	Maintain	Nurture	Maintain
Fern Bay and surrounds	105	Maintain	Maintain	Monitor	Maintain	Manage	Maintain
Fingal Bay	105	Monitor	Maintain	Nurture	Monitor	Nurture	Maintain
Karuah and surrounds	86	Maintain	Maintain	Maintain	Maintain	Prioritise	Maintain
Medowie and surrounds	228	Maintain	Maintain	Monitor	Maintain	Maintain	Maintain
Nelson Bay	256	Monitor	Maintain	Monitor	Maintain	Monitor	Maintain
Raymond Terrace and surrounds	243	Maintain	Maintain	Maintain	Maintain	Maintain	Maintain
Rural west	184	Maintain	Maintain	Nurture	Maintain	Maintain	Maintain
Salamander Bay and Taylors Beach	161	Maintain	Maintain	Monitor	Maintain	Monitor	Maintain
Salt Ash and surrounds	79	Maintain	Maintain	Maintain	Maintain	Maintain	Maintain
Shoal Bay	89	Monitor	Monitor	Monitor	Monitor	Monitor	Maintain
Soldiers Point	72	Monitor	Maintain	Nurture	Monitor	Nurture	Maintain
Tilligerry Peninsula	157	Maintain	Maintain	Nurture	Maintain	Manage	Maintain

The Character theme is contributing positively for most of the suburbs in Port Stephens.

- 'Overall visual character of the neighbourhood' is a strength in this theme
- 'Sense of character or identity that is different from other neighbourhoods' is a lower priority compared with 2020

ACTIONABLE INSIGHTS – COMMUNITY

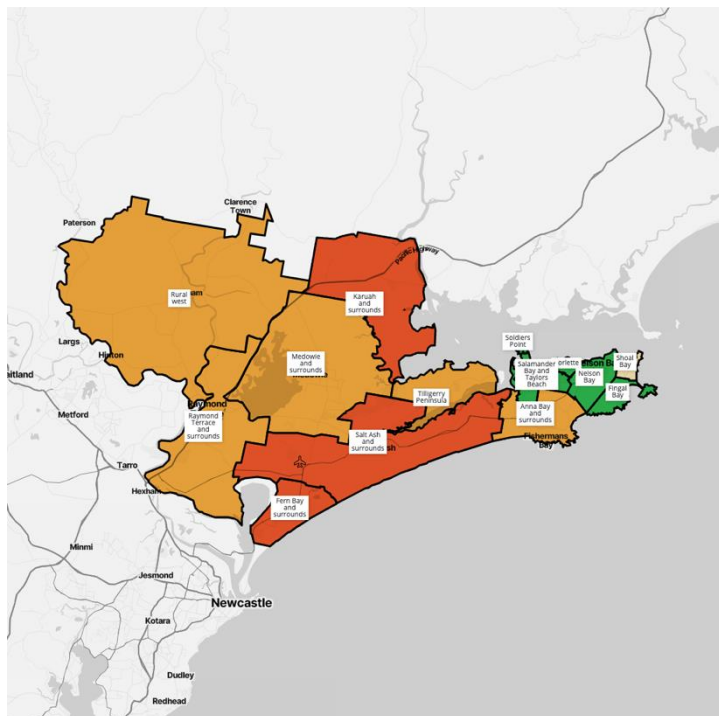


	n =	Cultural and/or artistic community	Evidence of community activity	Local community groups and organisations	Mix or diversity of people in the area	Neighbourhood spirit/resilience	Sense of belonging in the community	Sense of connection to/feeling support from neighbours or community	There are people like me	Welcoming to all people
Entire LGA	2,145	Maintain	Maintain	Maintain	Maintain	Monitor	Nurture	Maintain	Monitor	Monitor
Anna Bay and surrounds	208	Maintain	Maintain	Maintain	Maintain	Monitor	Nurture	Monitor	Monitor	Monitor
Corlette	172	Maintain	Monitor	Maintain	Maintain	Monitor	Nurture	Monitor	Monitor	Monitor
Fern Bay and surrounds	105	Maintain	Maintain	Maintain	Maintain	Monitor	Manage	Maintain	Monitor	Monitor
Fingal Bay	105	Maintain	Nurture	Monitor	Monitor	Monitor	Nurture	Monitor	Monitor	Monitor
Karuah and surrounds	86	Maintain	Maintain	Maintain	Maintain	Maintain	Manage	Maintain	Monitor	Monitor
Medowie and surrounds	228	Maintain	Maintain	Maintain	Monitor	Monitor	Nurture	Maintain	Monitor	Monitor
Nelson Bay	256	Maintain	Monitor	Monitor	Maintain	Monitor	Nurture	Maintain	Monitor	Monitor
Raymond Terrace and surrounds	243	Maintain	Maintain	Maintain	Maintain	Maintain	Prioritise	Maintain	Maintain	Maintain
Rural west	184	Maintain	Maintain	Maintain	Maintain	Monitor	Nurture	Maintain	Monitor	Monitor
Salamander Bay and Taylors Beach	161	Maintain	Maintain	Maintain	Maintain	Monitor	Nurture	Monitor	Monitor	Monitor
Salt Ash and surrounds	79	Maintain	Maintain	Maintain	Maintain	Maintain	Manage	Maintain	Monitor	Maintain
Shoal Bay	89	Maintain	Monitor	Monitor	Monitor	Monitor	Monitor	Monitor	Monitor	Monitor
Soldiers Point	72	Maintain	Monitor	Monitor	Maintain	Monitor	Nurture	Monitor	Monitor	Monitor
Tilligerry Peninsula	157	Maintain	Maintain	Maintain	Maintain	Monitor	Nurture	Maintain	Monitor	Monitor

The Community theme is contributing positively for most of the suburbs in Port Stephens.

- Raymond Terrace and surrounds requires the most investment in this theme
- Fingal Bay has less priorities for this theme compared with 2020 results

ACTIONABLE INSIGHTS – ECONOMY

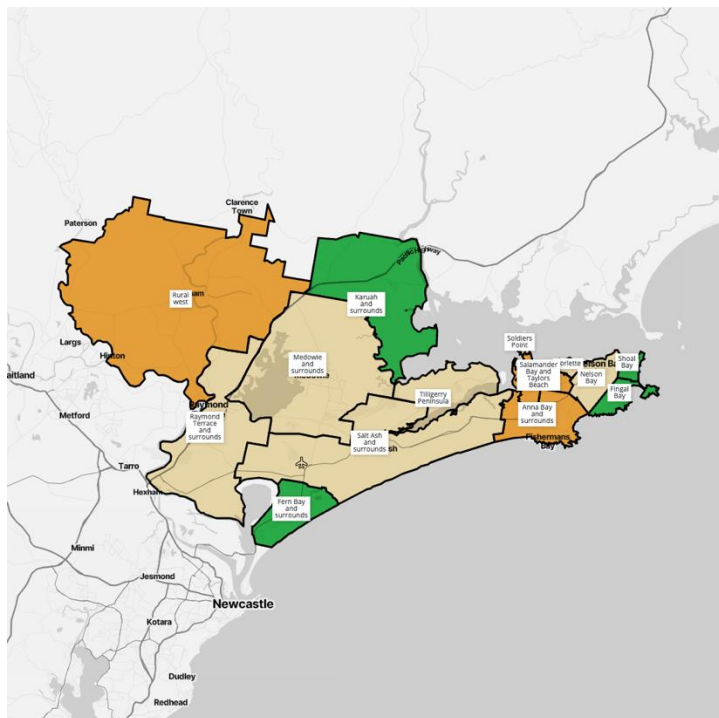


	n =	Access to neighbourhood amenities	Local businesses that provide for daily needs	Local employment opportunities	Locally owned and operated businesses	Things to do in the evening
Entire LGA	2,145	Manage	Manage	Maintain	Manage	Maintain
Anna Bay and surrounds	208	Manage	Manage	Maintain	Manage	Maintain
Corlette	172	Nurture	Nurture	Maintain	Nurture	Maintain
Fern Bay and surrounds	105	Prioritise	Prioritise	Maintain	Prioritise	Maintain
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Karuah and surrounds	86	Prioritise	Prioritise	Maintain	Manage	Maintain
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Nelson Bay	256	Nurture	Nurture	Maintain	Nurture	Maintain
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Rural west	184	Maintain	Maintain	Maintain	Prioritise	Maintain
Salamander Bay and Taylors Beach	161	Nurture	Nurture	Maintain	Nurture	Maintain
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Shoal Bay	89	Nurture	Manage	Maintain	Nurture	Monitor
Soldiers Point	72	Nurture	Nurture	Maintain	Nurture	Maintain
Tilligerry Peninsula	157	Manage	Manage	Maintain	Nurture	Maintain

The Economy theme is contributing differently for the suburbs in Port Stephens.

- Anna Bay and surrounds has more priority areas in this theme compared with in 2020
- 'Access to neighbourhood amenities' has increased in priority level for most suburbs

ACTIONABLE INSIGHTS – ENVIRONMENTAL SUSTAINABILITY

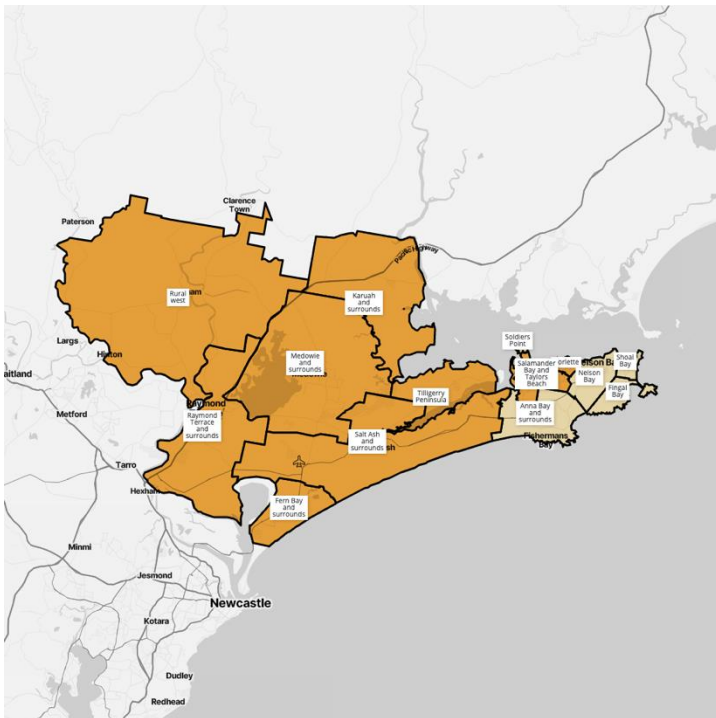


	n =	Elements of natural environment	Landscaping and natural elements	Protection of the natural environment	Sustainable behaviours in the community	Sustainable urban design
Entire LGA	2,145	Nurture	Maintain	Manage	Maintain	Maintain
Anna Bay and surrounds	208	Nurture	Manage	Manage	Maintain	Maintain
Corlette	172	Nurture	Nurture	Manage	Maintain	Maintain
Fern Bay and surrounds	105	Nurture	Maintain	Maintain	Maintain	Maintain
Fingal Bay	105	Nurture	Monitor	Nurture	Maintain	Maintain
Karuah and surrounds	86	Nurture	Maintain	Maintain	Maintain	Maintain
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Shoal Bay	89	Nurture	Nurture	Nurture	Maintain	Maintain
Soldiers Point	72	Nurture	Monitor	Manage	Maintain	Maintain
Tilligerry Peninsula	157	Nurture	Maintain	Manage	Maintain	Maintain

The Environmental sustainability theme is contributing differently for suburbs in the LGA.

- 'Elements of the natural environment' is performing well in almost all geographies
- The Shoal Bay area has the least number of priorities in this theme

ACTIONABLE INSIGHTS – HOUSING AND DEVELOPMENT

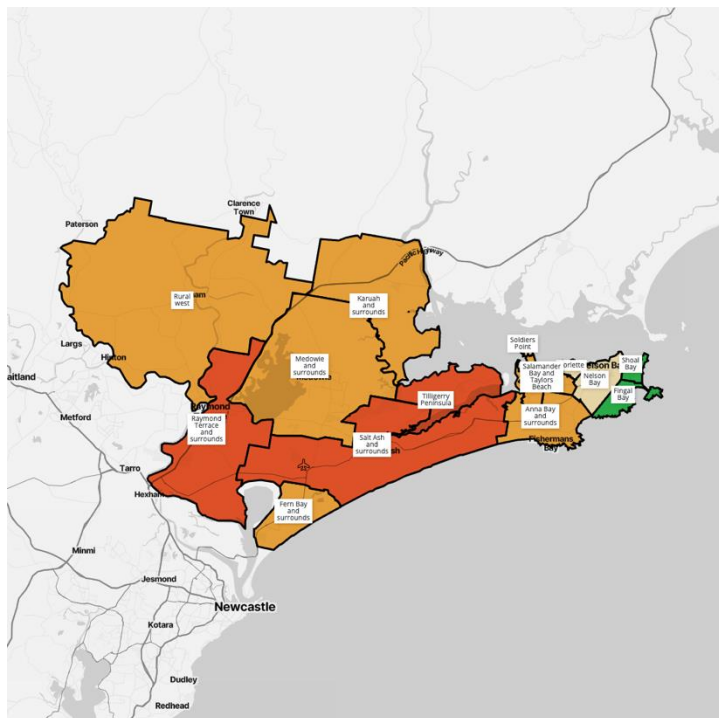


The Housing and development theme is contributing differently for suburbs in the LGA.

- 'Evidence of recent public investment' is a priority for almost every geography
- 'Range of housing prices and tenures' was a significantly lower priority attribute in 2020 for most geographies

	n =	Evidence of recent private investment	Evidence of recent public investment	Quality of buildings	Range of housing prices and tenures	Range of housing types and sizes
Entire LGA	2,145	Maintain	Prioritise	Maintain	Maintain	Maintain
Anna Bay and surrounds	208	Maintain	Maintain	Maintain	Maintain	Maintain
Corlette	172	Maintain	Prioritise	Monitor	Maintain	Monitor
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Tilligerry Peninsula	157	Maintain	Prioritise	Maintain	Maintain	Maintain

ACTIONABLE INSIGHTS – MANAGEMENT AND SAFETY

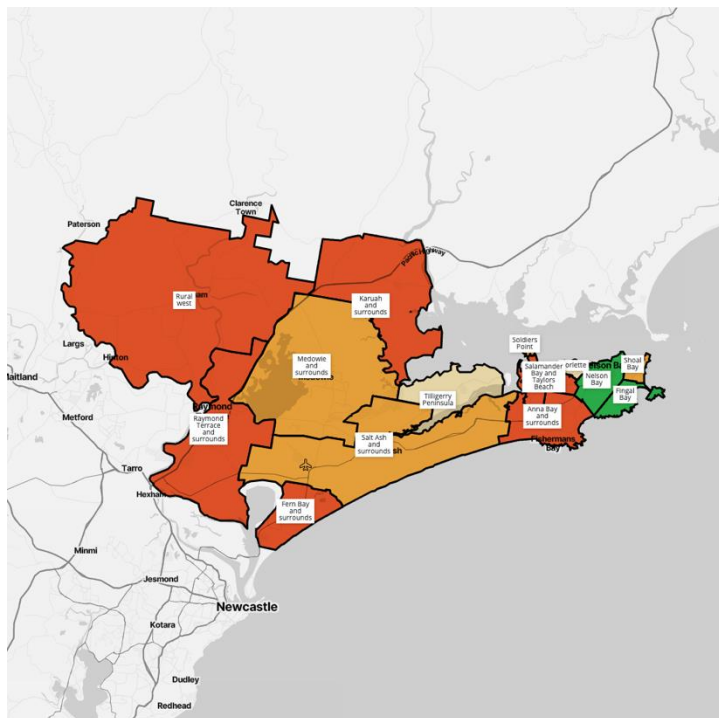


	n =	Evidence of Council/government management	General condition of housing and other private buildings	General condition of private open space	General condition of public open space	Sense of neighbourhood safety	Sense of personal safety
Entire LGA	2,145	Maintain	Monitor	Maintain	Prioritise	Manage	Nurture
Anna Bay and surrounds	208	Maintain	Maintain	Maintain	Prioritise	Nurture	Nurture
Corlette	172	Maintain	Monitor	Monitor	Manage	Nurture	Nurture
Fern Bay and surrounds	105	Maintain	Monitor	Maintain	Prioritise	Manage	Nurture
Fingal Bay	105	Maintain	Monitor	Monitor	Nurture	Nurture	Nurture
Karuah and surrounds	86	Maintain	Maintain	Maintain	Prioritise	Manage	Manage
Medowie and surrounds	228	Maintain	Monitor	Maintain	Prioritise	Manage	Manage
Nelson Bay	256	Maintain	Monitor	Maintain	Manage	Nurture	Nurture
Raymond Terrace and surrounds	243	Prioritise	Maintain	Maintain	Prioritise	Prioritise	Prioritise
Rural west	184	Maintain	Monitor	Maintain	Prioritise	Nurture	Nurture
Salamander Bay and Taylors Beach	161	Maintain	Monitor	Maintain	Prioritise	Nurture	Nurture
Salt Ash and surrounds	79	Maintain	Maintain	Maintain	Prioritise	Prioritise	Manage
Shoal Bay	89	Maintain	Monitor	Maintain	Nurture	Nurture	Nurture
Soldiers Point	72	Maintain	Monitor	Maintain	Manage	Nurture	Monitor
Tilligerry Peninsula	157	Maintain	Maintain	Maintain	Prioritise	Prioritise	Manage

The Management and safety theme is contributing differently for suburbs in the LGA.

- 'General condition of public open space' is a key priority for all areas except Shoal Bay and Fingal Bay
- Raymond Terrace and surrounds has the most priorities in this theme

ACTIONABLE INSIGHTS – MOVEMENT

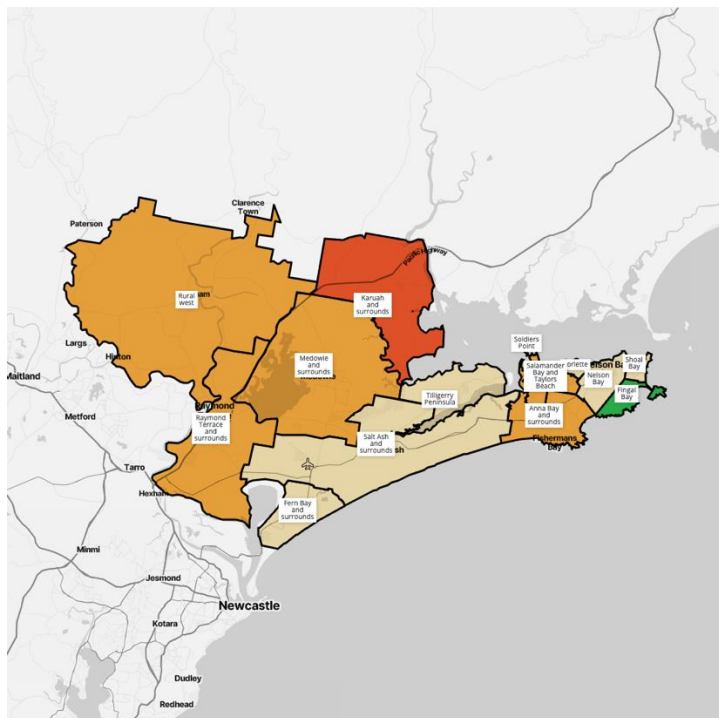


	n =	Access and safety of walking, cycling and/or public transport	Connectivity	Ease of driving and parking	Walking/jogging/bike paths that connect housing to communal amenity
Entire LGA	2,145	Prioritise	Maintain	Maintain	Prioritise
Anna Bay and surrounds	208	Prioritise	Monitor	Maintain	Prioritise
Corlette	172	Manage	Monitor	Monitor	Nurture
Fern Bay and surrounds	105	Prioritise	Prioritise	Monitor	Prioritise
Fingal Bay	105	Nurture	Monitor	Monitor	Nurture
Karuah and surrounds	86	Prioritise	Maintain	Maintain	Prioritise
Medowie and surrounds	228	Prioritise	Maintain	Manage	Manage
Nelson Bay	256	Nurture	Monitor	Nurture	Nurture
Raymond Terrace and surrounds	243	Prioritise	Maintain	Manage	Prioritise
Rural west	184	Prioritise	Maintain	Monitor	Prioritise
Salamander Bay and Taylors Beach	161	Prioritise	Monitor	Monitor	Prioritise
Salt Ash and surrounds	79	Maintain	Maintain	Prioritise	Maintain
Shoal Bay	89	Manage	Monitor	Maintain	Manage
Soldiers Point	72	Manage	Monitor	Nurture	Manage
Tilligerry Peninsula	157	Maintain	Maintain	Maintain	Manage

The Movement theme is contributing differently for suburbs in the LGA.

- Nelson Bay and Fingal Bay have no major priority attributes in this theme
- The number of priority areas in this theme has increased since 2020

ACTIONABLE INSIGHTS – OPEN SPACE

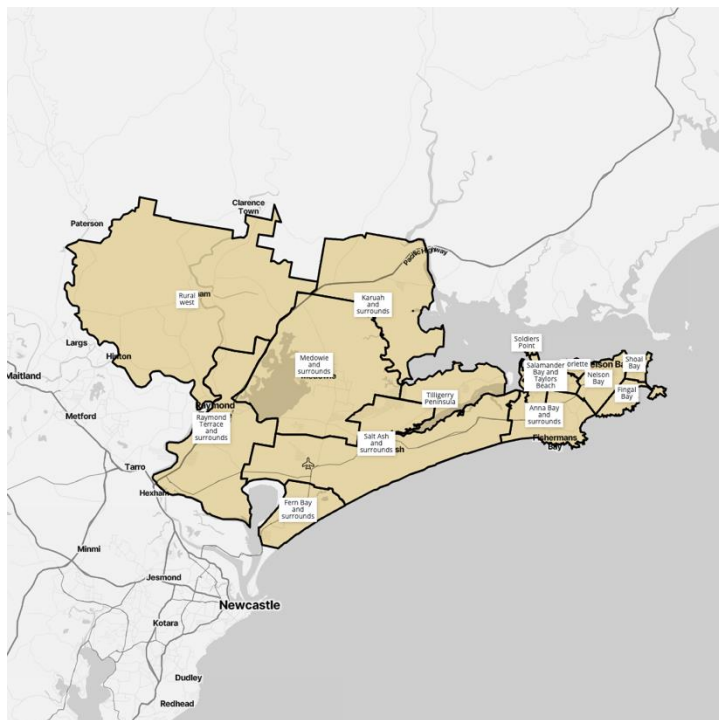


The Open space theme is contributing mostly positively for the suburbs in Port Stephens.

- 'Quality of public space' is seen as a priority for most of the geographies
- 'Physical comfort' has reduced in priority level for Fern Bay and surrounds, and Soldiers Point since 2020

	n =	Amount of public space	Free places to sit comfortably by yourself or in small groups	Physical comfort	Quality of public space	Spaces for group or community activities and/or gatherings	Spaces suitable for play
Entire LGA	2,145	Maintain	Maintain	Monitor	Prioritise	Maintain	Maintain
Anna Bay and surrounds	208	Maintain	Monitor	Monitor	Prioritise	Maintain	Maintain
Corlette	172	Monitor	Monitor	Monitor	Manage	Monitor	Maintain
Fern Bay and surrounds	105	Maintain	Maintain	Monitor	Maintain	Maintain	Maintain
Fingal Bay	105	Monitor	Nurture	Monitor	Nurture	Monitor	Monitor
Karuah and surrounds	86	Prioritise	Maintain	Nurture	Prioritise	Maintain	Maintain
Medowie and surrounds	228	Maintain	Maintain	Monitor	Prioritise	Maintain	Maintain
Nelson Bay	256	Monitor	Monitor	Monitor	Manage	Monitor	Maintain
Raymond Terrace and surrounds	243	Maintain	Maintain	Maintain	Prioritise	Maintain	Maintain
Rural west	184	Maintain	Maintain	Nurture	Prioritise	Maintain	Maintain
Salamander Bay and Taylors Beach	161	Maintain	Monitor	Monitor	Prioritise	Monitor	Maintain
Salt Ash and surrounds	79	Maintain	Maintain	Maintain	Maintain	Maintain	Maintain
Shoal Bay	89	Nurture	Nurture	Monitor	Manage	Monitor	Maintain
Soldiers Point	72	Nurture	Monitor	Monitor	Manage	Monitor	Maintain
Tilligerry Peninsula	157	Maintain	Monitor	Monitor	Manage	Maintain	Maintain

ACTIONABLE INSIGHTS – SOCIAL FACILITIES AND SERVICES



	n =	Access to shared community and commercial assets	Child services	Family and community services	Local education options
Entire LGA	2,145	Maintain	Maintain	Maintain	Maintain
Anna Bay and surrounds	208	Maintain	Maintain	Maintain	Maintain
Corlette	172	Monitor	Maintain	Maintain	Maintain
Fern Bay and surrounds	105	Maintain	Maintain	Maintain	Maintain
Fingal Bay	105	Maintain	Maintain	Maintain	Maintain
Karuah and surrounds	86	Maintain	Maintain	Maintain	Maintain
Medowie and surrounds	228	Maintain	Maintain	Maintain	Maintain
Nelson Bay	256	Monitor	Maintain	Maintain	Maintain
Raymond Terrace and surrounds	243	Maintain	Maintain	Maintain	Maintain
Rural west	184	Maintain	Maintain	Maintain	Maintain
Salamander Bay and Taylors Beach	161	Monitor	Maintain	Maintain	Maintain
Salt Ash and surrounds	79	Maintain	Maintain	Maintain	Maintain
Shoal Bay	89	Maintain	Maintain	Maintain	Maintain
Soldiers Point	72	Monitor	Maintain	Maintain	Maintain
Tilligerry Peninsula	157	Maintain	Maintain	Maintain	Maintain

The Social facilities and services theme is not a major priority area for suburbs in Port Stephens.

- This theme is generally performing similar to 2020, with some areas increasing priority level
- 'Access to shared community and commercial assets' is the attribute with the lowest priority level in this theme

COMMUNITY IDEAS FOR CHANGE

3,456 community ideas were collected from LGA residents

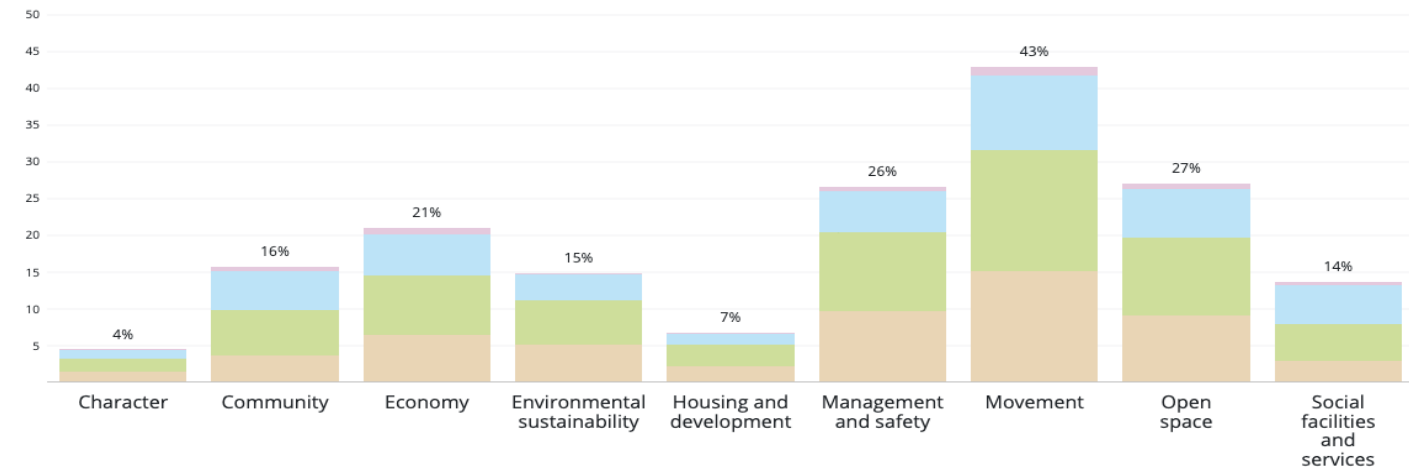
These have been coded into 9 common council themes to illustrate where the community would most benefit from change.

The top improvement areas are:

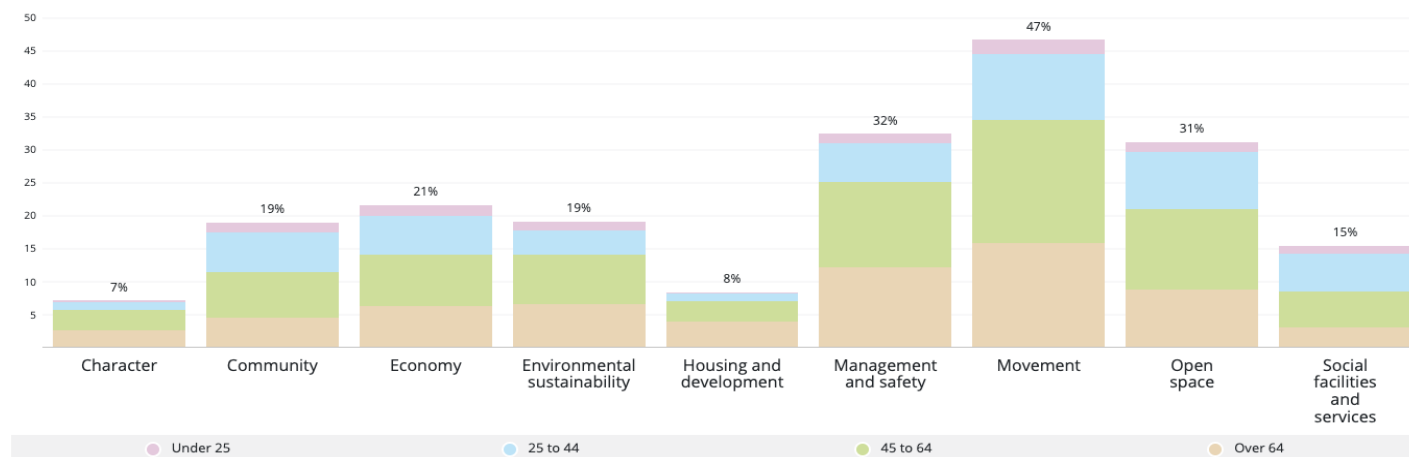
- **Movement** (43%)
- **Open Space** (27%)
- **Management and safety** (26%)

These ideas can be further analysed on your Liveability Platform

2024 LGA Community ideas for change by age group



2020 LGA Community ideas for change by age group



GLOSSARY

Liveability

Social research like Australian Liveability Census reflects the Australian school curriculum definition of liveability as 'an assessment of what it's like to live in a place.' It gives a voice to the community about their values, how neighbourhoods are performing for them and their ideas for improvements that will make a difference to them.

Place Attributes

Place Score has developed 50 liveability metrics, also called Place Attributes to measure the liveability of a neighbourhood. Participants rated the performance of the same 50 Place Attributes between 'Perfect' and 'Fail'. These translate to a score between 0 and 10 for each attribute.

Community Values (CF)

This community values data indicates what people value most in their ideal neighbourhood. 50 neighbourhood Place Attributes are ranked according to the percentage of people who selected them as important in their ideal neighbourhood. Council can use these results to understand what is most important to the community. This data also reveals where the community is in agreement as well as possible areas of conflict.

Place Experience (PX)

Place Experience (also known as performance) reveals how people rate the lived experience of their current suburb of residence. Council can use these results to understand the attributes that are contributing most to liveability and which are detracting from community satisfaction. The overall place experience of a place is calculated out of 100.

Strengths and Priorities

Strengths are those Place Attributes that are highly valued by your community and positively rated. Priorities are those attributes that are highly valued but performing poorly. Council can use these results to prioritise investment in those areas that will impact most people.

Community Ideas

At the end of the survey, all respondents were also invited to share a big and a small idea on what would make their neighbourhood a better place for them to live in. This provides a wealth of local expertise to guide action in liveability improvements.

Nurture

These attributes are both valued by a significant proportion of the community and rated most highly for performance. These are the strongest contributors to local liveability. They should be strengthened and protected.

Prioritise

These attributes are highly valued by the community but rated poorly. Increasing the performance of these attributes will deliver the biggest benefit to the community.

Manage

These attributes are valued by the community but not performing as well as they could and are not quite an emergency. Increasing investments in these attributes can make them great contributors to local liveability, or maintain the current level of investment to prevent future problems.

Monitor

These attributes are rated well and are among the top performers, but not highly valued compared to other attributes. Monitoring performance of these attributes will ensure they do not become something we need to manage in the future.

Maintain

These attributes are rated the lowest and are potential threats, but not the most valued. If values change, these attributes can move up to 'Prioritise'. Engage with stakeholders to future-proof or de-risk these attributes.



Thank you