

Raymond Terrace custom shade shelters

About the opportunity

We are seeking artist proposals to create engaging designs to be incorporated in to customshade shelters in high profile locations in central Raymond Terrace.

Thanks to funding from the Streets as Shared Spaces program, we are making improvements to the town centre of Raymond Terrace. The improvements respond to our community's priorities to improve the main street — making it a sociable, comfortable and accessible place to allow for different uses and activities. The community are also keen to tell the rich stories of Raymond Terrace and celebrate its identity.

Port Stephens Council's public art commitment

We recognise that public art is a way of expressing ourselves and telling a story. It can express our aspirations for the past, present and the future. In the community, public art can be a talking point and an opportunity for wonder, reflection and enjoyment.

The benefits of public art to local communities include:

- the acknowledgement of the importance of cultural and Aboriginal heritage and identity
- the opportunity to explore historical events, local heritage and meanings and facilitate links with the past
- creating special environments that can contribute to community sense of wellbeing and bring benefits of social interaction and involvement
- encouraging opportunities for community involvement and expression of creativity and engage people of different ages
- creating a landscape that is interesting, stimulating and surprising with vibrant spaces to enhance the experience of the community and visitors
- providing a focal point for community areas, creating a sense of place that complements thematic planning schemes, and
- enhancing employment and training opportunities for local and regional artists.

About the Streets as Shared Spaces program

This award-winning \$15 million program launched in May 2020 as a pilot to enable improvements across NSW during COVID-19 and into the future that:

- support essential workers to travel to work and people working from home
- contribute to NSW economic recovery in our local centres by creating vibrant streets and additional safe space to support local business
- activate high streets to create better quality public space
- support physical distancing requirements and encourage safe social connection
- support the well-being of local communities and their ability to exercise
- attract people back into public spaces in a safe way, when appropriate to do so.

The shade structures for William Street will create public spaces that are attractive and comfortable for rest, reflection, interaction and people-watching.

Project details

The artist will be required to create unique designs of shapes and/or patterns to be applied to:

- 3 large shade structures
- 6 seated shade areas.

The designs can be a mix of colours, shapes and patterns that will create a visual focus and a unique shadow on the street below.

The designs must have a visual narrative and be tied together to create a progressive story along the streetscape.



The final size of the structures will be confirmed at a later stage, following artist commissioning.

Design sketchbook

The design sketchbook is available for review to gain more detail about structures. To obtain this confidential sketchbook, please request a copy via email to publicart@portstephens.nsw.gov.au

The artist will be working with our Council, fabricators and construction team throughout the design and installation process.

Budget

We are offering a single commission with a budget of \$7000 inclusive of GST. This will include the narrative/story description, imagery/text designs and colour schemes across all the defined elements.

How to apply

Artists are invited to submit their expression of interest in response to the brief. Your expression of interest will include:

- contact details including name, mobile, email address and street address
- current CV relevant to the opportunity (maximum 2 pages)
- relevant experience and examples of previous work
- a brief concept sketch and statement about the design/purpose and application

Please note the concept sketch and statement can be submitted in writing (no more than 500 words), rough sketch or digitally rendered form. This is not a request for a refined artistic design.

The selection panel will consist of members from Port Stephens Council staff and the Strategic Arts Committee.

In selecting a concept, the panel will consider:

- how the proposal meets the projects outlined objectives
- originality of the artwork
- relevance to proposed location — how does it celebrate the identity of Raymond Terrace
- proposed methodology (materials)
- artist/s experience
- demonstrated understanding of the brief, and
- ability to stimulate audience engagement and participation.

Key project dates

- EOI application opens — **Tuesday 9 March 2021**
- EOI application closes — **Monday 29 March 2021**
- EOI applications assessed — **Monday 5 April 2021**
- Artists notified — **Monday 12 April 2021**
- Artist agreement signed — **Monday 10 May 2021**
- Design development — **Monday 26 April to Monday 28 June 2021**
- Installation — **July to August 2021**
- Launch — **to be advised**

Submit your expression of interest

Please email your application to publicart@portstephens.nsw.gov.au

All submissions must be received by 5pm **Monday 29 March 2021**. Incomplete or late proposals will not be considered

We encourage artists to discuss their ideas and direct any questions to Jennifer Underwood, Project Officer on 4988 0255 or by email at publicart@portstephens.nsw.gov.au