

# Terrace Reflections Expression of Interest

## About the opportunity

Port Stephens Council is seeking artist proposals to create temporary artworks for exhibitions on large scale panels on the external side wall of the building on the corner of William and Sturgeon Street, Raymond Terrace.

Multiple artists will be selected to exhibit 3 exhibitions annually. This is a unique opportunity for artists to exhibit beyond the walls of a gallery in Raymond Terrace. The project displays artwork in an outdoor environment for the whole community to enjoy.

## Port Stephens Council's public art commitment

We recognise that public art is a way of expressing ourselves and telling a story. It can express our aspirations for the past, present and the future. In the community, public art can be a talking point and an opportunity for wonder, reflection and enjoyment.

The benefits of public art to local communities includes:

- the acknowledgement of the importance of cultural and Aboriginal heritage and identity
- the opportunity to explore historical events, local heritage and meanings and facilitate links with the past
- creating special environments that can contribute to community sense of wellbeing and bring benefits of social interaction and involvement
- encouraging opportunities for community involvement and expression of creativity and engage people of different ages
- creating a landscape that is interesting, stimulating and surprising with vibrant spaces to enhance the experience of the community and visitors
- providing a focal point for community areas, creating a sense of place that complements thematic planning schemes, and
- enhancing employment and training opportunities for local and regional artists.

## About the Terrace Reflections program

Terrace Reflections is an ongoing place activation initiative that supports artists to display artwork in an outdoor environment for the whole community to enjoy and experience. The program aims to:

- inspire the community's imagination, allowing them to engage with arts and culture beyond the confines of a museum or gallery
- enhance Raymond Terrace's built environment and create a vibrant gateway to the main street of Raymond Terrace
- reinforce the unique identity and history of Raymond Terrace
- provide a highly visible platform for creative expression and development.

## Project details

- The exhibitions will be part of an annual program of works, with each exhibition running for 4 months (3 exhibitions per year). A total of 2 commissions are available.
- The space will display original works that have been scanned and printed on to vinyl banners and framed with sail tracks.
- The artworks are required to be created on a material that will feed through a scanner (maximum width of 106 cms). Alternatively, the works could be developed digitally and files provided for printing.
- The scanning, printing and installation will be undertaken by Council contractors.

**As part of our commitment to supporting Aboriginal artists, one exhibition per year will be from an Aboriginal artist. We are therefore calling for Expressions of Interest from Aboriginal artists.**

## The space

There are options for the size and orientation of the displayed artworks:

- **Option 1:** 4 panels — 3 landscape (2 m x 5 m) and 1 square artwork/s
- **Option 2:** 7 square artworks (2 m x 2 m)

The name and brief information about the exhibition and the artist will be displayed on a wall sticker alongside the artworks (2.3 m x 1.5 m)





**Pictured: Before artwork installation**



**Pictured: After artwork installation — Everyday Wonders: Alysha Fewster**



**Pictured: Vinyl printed banners inserted into sail tracks**

## **Budget**

We are offering a single commission with a budget of \$3000 inclusive of GST. This includes all materials needed to complete the artworks.

Costs for the scanning, printing and installation will be covered by Council.

There is additional budget available if the successful Expression of Interest includes community workshops for the development of the art works. The amount negotiated is dependent on factors including additional hours and materials needed and a separate quote will be requested.

## **How to apply**

Artists are invited to submit their EOI in response to the brief. Your expression of interest will include:

- contact details including name, mobile, email address and street address
- current CV relevant to the opportunity (maximum 2 pages)
- relevant experience and examples of previous work
- a brief concept sketch and statement about the design/purpose and application

Please note the concept sketch and statement can be submitted in written (no more than 500 words), rough sketch or digitally rendered form. This is not a request for a refined artistic design.

The selection panel will consist of members from Port Stephens Council staff and the Strategic Arts Committee.

In selecting a concept, the panel will consider:

- how the proposal meets the projects outlined objectives
- originality of the artwork
- relevance to proposed location
- proposed methodology (materials)
- artist/s experience
- demonstrated understanding of the brief, and
- ability to stimulate audience engagement and participation.

### Key project dates

- EOI application opens — **Tuesday 9 March 2021**
- EOI application closes — **Mon 29 March 2021**
- EOI applications assessed — **Friday 12 April 2021**
- Artists notified — **Monday 19 April 2021**
- Contracted with signing of an Artist Agreement — **Monday 10 May 2021**
- Final artwork submitted — **Monday 7 June 2021**
- Installation 1 — **Monday 28 June 2021**
- Installation 2: Aboriginal exhibition — **Monday 1 November 2021**

### Submit your application

Please email your application to [publicart@portstephens.nsw.gov.au](mailto:publicart@portstephens.nsw.gov.au)

All submissions must be received by 5pm **Monday 29 March 2021**. Incomplete or late proposals will not be considered

We encourage artists to discuss their ideas and direct any questions to Jennifer Underwood, Project Officer on 4988 0255 or by email at [publicart@portstephens.nsw.gov.au](mailto:publicart@portstephens.nsw.gov.au)