

PORT STEPHENS COUNCIL

# 2021-22

## COMMUNITY FUNDING GUIDE

FOR GRANTS,  
SPONSORSHIPS AND  
DONATIONS



**PORT STEPHENS**  
COUNCIL

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## GUUDJI YIIGU

(GOO-JEE IK-KOO) The Worimi  
Traditional Owners' Welcome to Country

The Port Stephens local government area (LGA) is part of the Worimi Aboriginal Nation and is the traditional land of the Worimi. We value the unique status of Aboriginal people as the Traditional Owners and custodians of these lands and waters.







## A message from the Mayor

Welcome to Port Stephens Council's 2021–22 Community Funding Program for grants, sponsorships and donations!

This funding program is all about our community – the people who make up this incredible place. As the level of government closest to our community, we're committed to ensuring that everything we do benefits the people of Port Stephens.

Our aim is to promote unity and diversity, create pride in our place, celebrate our culture, improve wellbeing and encourage enterprising opportunities. Ultimately, we want to create a vibrant, thriving place to live, work and play.

One way we can do this is by investing significant funds through our funding programs – something we've been doing for over a decade now.

This year, I'm pleased to introduce 10 funding streams to choose from with over \$300,000 available. This plain language guide explains how to successfully apply for funding from our Council.

Our newest stream, the Local Strengthening Fund, aims to enhance the wellbeing and development of the Port Stephens community.

We also have streams to reinvigorate our streets and neighbourhoods, support local businesses, and enhance the social, cultural, environmental and economic life of our communities.

Whether you're a creative, community group, not-for-profit, businesses or something else – there's a funding stream for you. Read on and be inspired to kick start an event, program, experience or community initiative.

While Port Stephens continues to be impacted by the COVID-19 pandemic, I am encouraged by the resilience our community has shown. It has also given rise to a new wave of creativity, big thinking and joy for living that I can't wait to see expressed in these new initiatives.

We expect this year's applications to be highly competitive so please read the guidelines carefully before applying. I also recommend contacting our team to discuss your project and get some helpful tips for a successful application.

I'm looking forward to seeing all of the amazing initiatives you come up with to make Port Stephens an even better place to live, work and play!

**Ryan Palmer**  
**Mayor of Port Stephens**

# WELCOME



# FUNDING STREAMS

Our 2021–22 PSC Funding Program offers a broad range of opportunities for individuals and groups.

This table outlines the grants and sponsorships available. If you are not sure which funding stream your project or initiative falls into, please contact us for advice on 02 4988 0255.

NO.	PROGRAM	FUNDS
01	Local Strengthening Fund	Up to \$6,000 per application 2 funding rounds available
02	'My Incredible Place' Micro Grant Fund	Up to \$500 per application Applications accepted year-round
03	Vibrant Spaces Fund	Up to \$6,000 per application 2 funding rounds available
04	Aboriginal Projects Fund	Up to \$3,000 per application Applications accepted year-round
05	Community Event Development Fund	Up to \$3,000 per application Applications accepted year-round
06	Major Event Sponsorship Fund	Negotiated upon consultation Applications accepted all year-round
07	International Women's Day Scholarship	\$1,000 scholarships available Applications open in January each year
08	Mayoral Academic Scholarship	\$2,000 scholarships available Applications open in December each year
9	Mayoral Funds	Up to \$30,000 available per financial year at the discretion of the Mayor and adopted by Council Applications accepted year-round
10	Rapid Response Fund	Up to \$500 per application Applications accepted year-round







# OUR PROCESS

The 2021–22 PSC Funding Program is designed to support our community and local business to create more resilient and vibrant neighbourhoods and enhance liveability and wellbeing.

We encourage applications from across the community including people from diverse, ethnic and cultural groups, individuals of all ages, people with disability, people of all gender and sexual orientations and those that promote partnerships and inclusion within the community.

## CRITERIA FOR A SUCCESSFUL APPLICATION

All funding streams have specific criteria and applicants are required to provide a well planned and developed application that addresses all of the criteria outlined. Supporting documentation must be provided where applicable.

We are happy to help you through this process – please call us on 4988 0255 before submitting an application. You may also benefit from attending a grants webinar where you'll get tips and advice to give you the best chance for a successful application. For details visit: [portstephens.nsw.gov.au/funding](https://portstephens.nsw.gov.au/funding)

## ASSESSMENT

Once an application has been submitted addressing the funding criteria and outlining project objectives, a rigorous assessment process is undertaken. Depending on the funding stream, this may include oversight from selection panels, the Mayor and Councillors.

Our funding streams are highly competitive. Even though an application may meet the criteria it may not be as comprehensive or appropriate as other applications. We are happy to provide feedback on any unsuccessful applications.

## NOTIFICATION PROCESS

We will notify you in writing of the outcome of your application in a timely manner.

## FUNDING AGREEMENTS AND NEGOTIATION

We will contact you to advise if your funding is subject to a letter of offer or a formal funding agreement. Funding agreements will outline key deliverables required which you will be responsible for under the agreement.

Awarding of grant funding does not imply that Port Stephens Council has given any other consent. Applicants should note that some activities may require approvals and consent from Port Stephens Council, NSW Police and other state government agencies, and that the organisations are wholly responsible for obtaining such approvals. Successful initiatives may be affected by public health orders relating to COVID-19. We will work with successful applicants in managing these impacts.

## PAYMENT ARRANGEMENT PROCESS

Payment process varies with each funding stream. We will talk you through this at the time of acceptance and make the appropriate arrangements for the transferral of funds.

## LEGISLATIVE FRAMEWORK

Local Government Act 1993  
Port Stephens Council Sponsorship Policy  
Port Stephens Community Strategic Plan  
Port Stephens Council Grants and Donations Policy

## GENERAL ELIGIBILITY

To be eligible for funding, applicants must:

- Have no outstanding acquittals or debts due to Port Stephens Council.
- Meet all criteria specified in each funding stream.
- Demonstrate capacity to deliver the project.
- Deliver the project within Port Stephens LGA.
- Must not be a Port Stephens Council employee or immediate family member of a Port Stephens Council employee or Mayor or Councillor (355C Committees exempt).

For all funding streams (excluding scholarships) an entity or incorporated body must have their own and applicable insurances.

An individual or other party that does not have their own insurance cover will need to be assessed as part of the grant determination.

Port Stephens Council does not provide grants or sponsorship for projects that could be perceived as benefiting a business, individual or sole trader for private gain.

**Port Stephens Council does not provide grants and sponsorship for projects that:**

Retrospective payments or deficit funding.

Directly contravene existing Council policies or duplicate existing services or programs.

Could be perceived as benefitting a political party or party political campaign.

Require a development application consent or construction certificate.

Put project members and the public at risk or limit access to the place.

Compromise COVID-19 government and health requirements, advice and guidelines.





# 01.

## LOCAL STRENGTHENING FUND

### THE PURPOSE

The Local Strengthening Fund aims to build sustainable local communities and environments, and enhance the wellbeing and development of the Port Stephens community.

This grant welcomes applications from community groups and not-for-profit organisations seeking support for projects, activities and events that address community and environmental needs.

This grant program aims to support local groups to deliver community-driven programs and initiatives which:

- Demonstrate a strong benefit to the community and/or local environment
- Demonstrate that the project has a defined objective and outcome that will benefit the community
- Complete the project within 12 months of the date of the remittance of funds (unless negotiated otherwise)
- Demonstrate a financial or in-kind contribution

### KEY DATES

Round 1: Open 1 September to 5 October 2021

Round 2 : Open 1 March to 29 March 2022

### FUNDING AVAILABLE

A total of \$70,000 is available with up to \$6,000 maximum per application. There are 2 grant rounds each year.

Only one application per organisation will be awarded. You can apply for both rounds each year however the judging panel will endeavour to award funds to as many organisations as possible.

### ASSESSMENT CRITERIA

Applications will be assessed by an assessment panel using the following criteria.

The panel will include the Mayor, Councillors and Port Stephens Council staff.

#### CRITERION SCORING DETAIL

<b>30%</b> Local benefit	What will be the impact of your project on the target group or area as a result of the project? Projects will be assessed on the extent of positive impact or benefit on the target group, community or environment.
<b>30%</b> Local need	Projects will be assessed on the extent to which the it addresses community and/or environmental need, particularly unmet needs.
<b>20%</b> Demonstrated collaboration	Applicants must demonstrate consultation and collaboration between local groups in the planning and delivery of the project.
<b>10%</b> Innovation	Offer an innovative project or innovative solution to a need.
<b>10%</b> Capacity and finance	Capacity of the applicant to successfully complete the project on time and to deliver the proposed outcomes, and projects show costs which are reasonable and realistic. Applicant must also demonstrate a financial or in-kind contribution.

**TOTAL 100%**



## WHO CAN APPLY?

Incorporated, not-for-profit organisations or charities which operate in or service Port Stephens

Schools if they can demonstrate a community partnership and service the Port Stephens area

Unincorporated community groups which operate in or service the Port Stephens area and are auspiced by a not-for-profit that is eligible to apply in their own right.

Applicants are encouraged to select an auspicing organisation that is relevant to the sector and can support the development of the proposal.

## WHAT CAN I APPLY FOR?

The grant program is primarily designed to help with:

Project development and implementation

Capital purchase directly related to a defined activity or program

Building the internal capacity of the organisation

Resource development

The types of things you can apply for include: hardware like computers, tablets or headsets related to a program or events; software such as online subscriptions and apps; event-related costs; website development and upgrades; equipment; training for volunteers and staff; marketing and printing costs; contractor fees; and other project-related costs.

Whatever you apply for, you must demonstrate the community or environmental benefit of the purchase.

## CONDITIONS OF FUNDING

Funds are not available to top-up projects already funded by Port Stephens Council.

Funded projects may be promoted by Port Stephens Council.

Quotes for equipment and services to the value of \$500 or more should be included in the application.

Port Stephens Council will require all successful recipient to publicly acknowledge Port Stephens Council as a supporter of the activity or project.

Organisations and proposed activities must comply with all COVID-19 government and health requirements, advice and guidelines. Please refer to NSW Health and Australian Government Health websites for current advice.

Awarding of grant funding does not imply that Port Stephens Council has given any other consent.

Applicants should note that some activities may require approvals and consent from Port Stephens Council, NSW Police and other state government agencies, and that the organisations are wholly responsible for obtaining such approvals.

Applicants must provide a Certificate of Currency of a minimum of \$20 million Public Liability Insurance.

## WHAT WE WON'T FUND

Ongoing staff wages

Gifts to volunteers in lieu of payment

Fundraising activities (for example: quiz nights)

Ongoing running costs (for example: rent, power)

Retrospective costs (for example: a competition that has already occurred)

Activities that compromise COVID-19 government and health requirements, advice and guidelines – refer to NSW Health COVID-19 website for current advice

Commercial for-profit activities

Activities where entry fees or ticket prices may be a barrier to participation

Prizes, trophies or awards

Activities of a strictly social nature (for example: group meals at a restaurant)

## REPORTING REQUIREMENTS

For funding amounts above \$1,000, and on completion of the project, you will need to complete a project acquittal at [portstephens.smartygrants.com.au](http://portstephens.smartygrants.com.au)

Once grant funds have been paid, the registered user who submitted the application will receive a link to the portal.

## HOW TO APPLY?

1. Visit [portstephens.smartygrants.com.au](http://portstephens.smartygrants.com.au) and complete the online application
2. Upload any supporting documentation including your Certificate of Incorporation, budget and any required quotes

For help or support please contact **4988 0255** or **[pscgrants@portstephens.nsw.gov.au](mailto:pscgrants@portstephens.nsw.gov.au)**

# 02.

## 'MY INCREDIBLE PLACE' MICRO GRANT FUND

### OVERVIEW

The 'My Incredible Place' Micro Grant Fund has been designed to support short-term, low cost projects that encourage community-based place activation across Port Stephens.

This program provides opportunities for residents to drive creative and artistic place activation programs that connect our community, increase the vibrancy of our town centres and improve the visitor experience.

Initiatives could include workshops, environmental education initiatives and street performances, heritage education or interpretation, community picnics and street activities, temporary or semi-permanent art projects, or civic garden and beautification projects projects.

### THE PURPOSE

The 'My Incredible Place' Micro Grant Fund will support programs that are lighter, quicker and cheaper. It will provide support to individuals and groups who have a simple idea which has a positive benefit for the Port Stephens community.

### KEY DATES

Applications will be open year-round from 1 September 2021.

### FUNDING AVAILABLE

A total of \$10,000 is available with up to \$500 maximum per application.

### WHO CAN APPLY?

- Individuals\*
- Incorporated, not-for-profit organisations or charities
- Registered Businesses with ABN
- Sole Traders
- Schools
- Artists
- Community and volunteer groups (for example: Land Care groups)
- Service organisations

### ASSESSMENT CRITERIA

Applications will be assessed under Council's Sponsorship Policy. The assessment panel will consider the following:

#### CRITERION SCORING DETAIL

<b>50%</b> Culture and creativity	Projects need to show creativity and innovation and contribute to improving the culture of Port Stephens.
<b>40%</b> Vibrancy	Projects will be assessed on their contribution to improving the vibrancy and quality of the public space.
<b>10%</b> Capacity and risk	Capacity of the applicant to successfully complete the project on time and to deliver the proposed outcomes.
<b>TOTAL 100%</b>	

### CONDITIONS OF FUNDING

- All projects must be delivered in the Port Stephens LGA.
- Individuals\* must reside in within the Port Stephens LGA.
- Project must be completed within 6 weeks of funding being allocated.
- Projects with initial or ongoing maintenance costs associated for Port Stephens Council will be assessed accordingly.
- Applications for other funding programs which support this project must be declared at time of application.
- Funding must only be used for the purpose for which the application was made.



Should the project not proceed, all funds are to be returned to Port Stephens Council.

All other approvals required to implement the project are the responsibility of the applicant.

Applicants must supply a Certificate of Currency for a minimum of \$20 million Public Liability Insurance for activities on Council land.

Successful applicants must publicly acknowledge Port Stephens Council as a financial supporter of the activity or project.

## HOW TO APPLY?

1. Visit [portstephens.smartygrants.com.au](http://portstephens.smartygrants.com.au) and complete the online application
2. Upload any supporting documentation including your Certificate of Incorporation, budget and any required quotes

For help or support please contact **4988 0255** or **[pscgrants@portstephens.nsw.gov.au](mailto:pscgrants@portstephens.nsw.gov.au)**





# 03.

## VIBRANT SPACES FUND

### OVERVIEW

A strong, creative and vibrant cultural economy is fundamental to all great places. Dynamic and liveable cities support creative expression, social connection and community pride. Just as importantly, they attract business and investment, support the retention of a skilled workforce and create opportunities for new enterprise, trade and export.

Creating vibrancy in our town centres and public spaces requires a collaborative approach. It requires ownership from Council, business and the community to deliver programs that deliver a diverse range of experiences which connect the way we work, live and play.

These activities need to reflect the culture, heritage and identity of each community and ultimately, contribute to the wellbeing of those who use the space.

The Vibrant Spaces Fund could include initiatives such as:

- Small events and markets
- Artistic and creative upgrades to the streetscape, including public art projects, creative lighting and tactile installations
- Historical or place interpretation, and interactive experiences (for example: signage, art and trails)
- Decorations activating shopfronts and festive season promotions
- Repurposing existing commercial space
- Music and performances in the park
- Parklets
- Greening and beautification projects
- Anything that injects life, energy and vibrancy into our public spaces.

This could be a one-off project or a series of smaller projects over a longer period.

### THE PURPOSE

The Vibrant Spaces Fund is a program designed to support Port Stephens communities and business in delivering projects in our town centres and public spaces. These projects will improve the way we feel about our public spaces, acknowledge our history, increase community engagement and improve their quality and useability.

### KEY DATES

Round 1: Open 1 September to 5 October 2021

Round 2: Open 1 March to 29 March 2022.

### FUNDING AVAILABLE

A total of \$50,000 is available, with up to \$6,000 maximum per application.

### WHO CAN APPLY?

- Incorporated, not-for-profit organisations or charities
- Registered Businesses with ABN
- Sole traders
- Schools
- Artists
- Community and volunteer groups (for example: Land Care groups and historical societies)
- Service organisations

For unincorporated community groups or individuals, we recommend you partner with a local business to participate in this program.

### ASSESSMENT CRITERIA

Applications will be assessed under Council's Sponsorship Policy. The assessment panel will consider the following key criteria:



## CRITERION SCORING DETAIL

<b>35%</b> Placemaking	Projects will be assessed on their contribution to improving the vibrancy and quality of the public space. How do they have a positive impact on the space – how it looks, how it works, how people feel and how it supports wellbeing.
<b>25%</b> Collaboration	Projects need to create partnerships or collaborations between business, industry groups, residents and community organisations.
<b>15%</b> Economic growth	Projects will be assessed on how they contribute to creating a positive economic output. This may include increasing visitation or visitor spend, increasing foot traffic in town centres, or improving trade in business.
<b>15%</b> Community benefit	Projects need to outline the social or environmental impact of these funds and the number of people who will directly benefit.
<b>10%</b> Capacity and risk	Capacity of the applicant to successfully complete the project on time and to deliver the proposed outcomes. Projects should show the costs proposed are reasonable and realistic.

**TOTAL 100%**

## WHAT WE WON'T FUND

Salaries, travel and private expenses  
 Projects that are exclusive or have costs for the public to participate  
 Promotion for any property or business that is for sale or lease

Ongoing administration or operational costs of the applicant

Activities that have already commenced, or are scheduled to occur prior to the funding period dates listed above in Key Dates

The purchase of equipment that is not specifically inherent to project delivery and would otherwise support the recurrent operations of the organisation.

## CONDITIONS OF FUNDING

All projects must be delivered in the Port Stephens LGA.

Applications must show collaboration or partnerships between business, creative arts and cultural organisations or community groups.

Project must be completed within two years of funding being allocated.

Projects with initial or ongoing maintenance costs associated for Port Stephens Council will be assessed accordingly.

Applications for other funding programs which support this project must be declared at time of application.

Funding must only be used for the purpose for which the application was made.

Should the project not proceed, all funds are to be returned to Port Stephens Council.

All other approvals required to implement the project are the responsibility of the applicant.

Applicants must supply a Certificate of Currency for a minimum of \$20 million Public Liability Insurance.

The applicant will allow Council to display signage and other promotional material at selected Council events or facilities associated with the sponsorship.

Where applicable, the applicant will provide all reasonable opportunities for Council signage at the event venue or location.

Where appropriate, the applicant will provide an invitation to Council to participate in formal proceedings as part of the event or initiative.

The applicant will reference the Council in official media releases promoting the event or activity.

Successful applicants must publicly acknowledge Port Stephens Council as a financial supporter of the activity or project.

All communications and marketing material produced via this funding program must be approved by Port Stephens Council.


## ACQUITTAL AND REPORTING

An acquittal report is required to be submitted to Council within 8 weeks of completion of the project.

## HOW TO APPLY?

1. Visit [portstephens.smartygrants.com.au](http://portstephens.smartygrants.com.au) and complete the online application
2. Upload any supporting documentation including your Certificate of Incorporation, budget and any required quotes

For help or support please contact **4988 0255** or [pscgrants@portstephens.nsw.gov.au](mailto:pscgrants@portstephens.nsw.gov.au)



# 04.

## ABORIGINAL PROJECTS FUND

### OVERVIEW

Our Council's Aboriginal Projects Fund was initially established as a pilot grants program in 2002 on the recommendation of our Aboriginal Strategic Committee. Thanks to the success of the pilot, we have retained this valuable program.

### THE PURPOSE

The purpose of the fund is to support community projects designed or intended to empower and raise the profile of local Aboriginal and Torres Strait Islander people.

### KEY DATES

Applications are open year-round from 1 September 2021. Assessments are made by the Aboriginal Strategic Committee. An applicant can apply for funding for more than one project in a funding round throughout the year.

### FUNDING AVAILABLE

A total of \$35,000 is available, with up to \$3,000 maximum per application and no minimum amount.

### WHO CAN APPLY?

The following are eligible to apply:

- Not-for-profit community or cultural organisations
- Charities with a project occurring in the local government area
- Schools and other recognised government agencies
- Organisations considered a social enterprise
- A section 355(c) committee under the Local Government Act 1993, in partnership with an incorporated, not-for-profit community organisation
- An individual or sole trader.

Projects are to be undertaken within the Port Stephens LGA and involve local residents.

All applicants are required to have a Certificate of Currency for Public Liability Insurance.

Previous grant recipients are required to acquit previous grants or, if the project is close to completion provide a written report to demonstrate that the project is near completion.

If endorsed by Council, applications received from individuals and sole traders will be subject to public exhibition for a period of 28 days. Final approval by Council will follow submissions received as a result of the public exhibition.

The project has not received funding from another Council funding program to support the project activity proposed in your Aboriginal Projects funding application.

Elected Council members, Council staff and their immediate family (parent, spouse, partner or children) are ineligible to apply for funds.

### WHAT CAN I APPLY FOR

Funding for an activity or project that benefits the Aboriginal and Torres Strait Islander community of Port Stephens, in particular the empowerment and raising the profile of the Aboriginal community.

Please refer to the [Yabang Gumba-Gu](#) Agreement between Council and the Local Aboriginal Land Councils. This outlines priority projects that will also be considered for funding.



## CONDITIONS OF FUNDING

Grants are to be expended in accordance with the project specified in the grant application.

All grants are GST exempt.

Recipients of funding shall accept full responsibility for the liability and ongoing costs associated with projects funded under the Aboriginal Projects Fund.

NOTE: This does not include responsibility for an asset acquired by Council as a result of project activity (for example: a sculpture).

The applicant, and other people contracted to deliver activities directly supported by Aboriginal Projects Fund, has appropriate insurances to carry out scope of work identified including public liability insurance.

Projects must acknowledge Port Stephens Council as the funding body in the activity with:

“This project is supported by Port Stephens Council’s Aboriginal Projects Fund.”

The use of Council’s logo is required in any promotional activity or signage related to the funded project and the applicant acknowledges this assistance as below on media releases, invitations, posters, signs, digital channels such as website and any other suitable communications.

## WHAT WE WON’T FUND

Ongoing staff wages

Gifts to volunteers in lieu of payment

Fundraising activities

Ongoing running costs

Retrospective cost

Commercial for-profit activities

Activities where entry fees or ticket prices may be a barrier to participation

Prizes, trophies or awards

Activities of a strictly social nature

## REPORTING REQUIREMENTS

All recipients of funds will be required to account for funds provided through a grant program:

For a grant up to \$1,000 – provide a letter confirming the funds have been spent in accordance with the grant application.

Over \$1,001 – complete and submit an acquittal form provided by Council. This is unaudited. The acquittal form will require information such as how the funds were spent, and income and expenditure statements.

In both cases, we encourage applicants to provide photos of the finished project and any other information relevant to the funding provided.

Failure to lodge a letter or an acquittal form will affect eligibility for future applications.

## HOW TO APPLY?

1. Visit [portstephens.smartygrants.com.au](http://portstephens.smartygrants.com.au) and complete the online application
2. Upload any supporting documentation including your Certificate of Incorporation, budget and any required quotes

For help or support please contact **4988 0255** or **[pscgrants@portstephens.nsw.gov.au](mailto:pscgrants@portstephens.nsw.gov.au)**

# 05.

## COMMUNITY EVENT DEVELOPMENT FUND

### OVERVIEW

Community events are an important factor in contributing to our cultural identity. They reflect our values, our history, our sense of place and provide a platform for our community to connect and come together.

This funding program will focus on events that create social outcomes for the Port Stephens community. Applications will be assessed on how they bring people together to celebrate, learn, share experiences and grow new opportunities.

This fund will not just provide financial support but also strategic support to help community events grow, become self-funding and sustainable.

Community events can include celebrations, street fairs, cultural and historical celebrations, film nights, street parties, environmental awareness days and fun runs.

### PURPOSE

This funding stream is designed to support the delivery of events that create social connections, improve the liveability and wellbeing of our residents or the environment. Events should contribute to the social, historical and cultural identity of our community.

This support may be financial, strategic or a combination of both. The funding stream is designed to help seed events, provide financial support and ensure the long term sustainability of community based events.

### KEY DATES

Applications will be open year-round from 1 September 2021.

### FUNDING AVAILABLE

A total of \$30,000 is available, with up to \$3,000 maximum per application.

### WHO CAN APPLY?

- Incorporated, not-for-profit organisations or charities
- Registered businesses with ABN
- Sole traders

### ASSESSMENT CRITERIA

Applications will be assessed under Council's Sponsorship Policy. The assessment panel will consider the following key criteria:

CRITERION SCORING DETAIL	
<b>35%</b> Contributing to culture and identity	The event must outline how it will contribute to the local identity and culture of the place in which it is being held.
<b>30%</b> Community and social benefit	The event must show how it will help support community partnerships and connections, improve the liveability and wellbeing of our residents.
<b>25%</b> Seeking sustainability	For ongoing events, the applicant will need to outline how they intend to grow the event and reduce their dependence on Council funding.
<b>10%</b> Capacity and risk	Capacity of the applicant to successfully deliver a safe and successful event.
<b>TOTAL 100%</b>	



## WHAT WE WON'T FUND

Projects that require a development application consent or construction certificate

Projects that put project members and the public at risk or limit access to the place

Salaries, travel and private expenses

Projects that are exclusive or have costs for the public to participate

Promotion for any property or business that is for sale or lease

Ongoing administration or operational costs of the applicant

Activities that have already commenced, or are scheduled to occur prior to the funding Key Dates

The purchase of equipment that is not specifically inherent to project delivery and would otherwise support the recurrent operations of the organisation.

## CONDITIONS OF FUNDING

A funding agreement will be required to be entered into between the successful applicant and Port Stephens Council.

All projects must be delivered in the Port Stephens LGA.

Applications must show collaboration or partnerships between business, creative arts and cultural organisations or groups.

Project must be completed within one year of funding being allocated.

Projects should not create initial or ongoing maintenance costs associated for Port Stephens Council.

Applications for other funding programs which support this project must be declared at time of application.

Funding must only be used for the purpose for which the application was made.

Should the project not proceed, all funds are to be returned to Port Stephens Council.

All other approvals required to implement the project are the responsibility of the applicant.

Applicants must supply a Certificate of Currency for a minimum of \$20 million Public Liability Insurance.

The applicant will allow Council to display signage and other promotional material at selected Council events or facilities associated with the funding.

The applicant will provide all reasonable opportunities for Council signage at the event venue or location.

Where appropriate, the applicant will provide an invitation to Council to participate in formal proceedings as part of the event or initiative.

The applicant will reference Council in official media releases promoting the event or activity.

Successful applicants must publicly acknowledge Port Stephens Council as a financial supporter of the activity or project.

All communications and marketing material produced via this funding program must be approved by Port Stephens Council.

## ACQUITTAL AND REPORTING

An acquittal report is required to be submitted to Council within 8 weeks of completion of the project.

## HOW TO APPLY?

1. Visit [portstephens.smartygrants.com.au](http://portstephens.smartygrants.com.au) and complete the online application
2. Upload any supporting documentation including your Certificate of Incorporation, budget and any required quotes

For help or support please contact **4988 0255** or **[psscgrants@portstephens.nsw.gov.au](mailto:psscgrants@portstephens.nsw.gov.au)**

# 06.

## MAJOR EVENT SPONSORSHIP FUND

### OVERVIEW

Events help a community to come alive. They provide the opportunity for a destination to showcase its tourism experience, increase economic growth, create a dynamic and vibrant place, and build a loyal following of visitors.

Events are well recognised as drivers of visitation and visitor spend – they provide tourism, trade and investment opportunities for Port Stephens. Events can be a driver of infrastructure development through increasing demand. They also provide an opportunity for our Council to reinforce our brand, stimulate the economy and smooth seasonal fluctuations.

The Major Event Sponsorship fund will both attract and support events that create economic benefit and align with the vision and values of our Council.

### THE PURPOSE

The Major Events Sponsorship Fund will support well managed events that attract participants from outside the Port Stephens LGA, increase overnight visitor spend and smooth seasonal tourism fluctuations.

Events must align with the Port Stephens brand and vision, create benefit across the community and improve the visitor experience.

### WHO CAN APPLY?

- Incorporated, not-for-profit organisations or charities
- Registered businesses with ABN
- Sole traders

### ASSESSMENT CRITERIA

Applications will be assessed under Council's Sponsorship Policy. The assessment panel will consider the following key criteria:

#### CRITERION SCORING DETAIL

<b>30%</b> Economic benefit	The event must show an incremental increase in visitation and visitor spend in subsequent events.
<b>30%</b> Brand awareness and marketing	The event must provide branding and marketing opportunities for Port Stephens in relevant target markets.
<b>20%</b> Strategic Benefit	The event must outline how it will align to the actions within the Port Stephens Community and Strategic Plan. <a href="http://www.portstephens.nsw.gov.au/your-council/policies-forms-publications/integrated-plans">www.portstephens.nsw.gov.au/your-council/policies-forms-publications/integrated-plans</a>
<b>15%</b> Supporting Investment	The event must outline supporting funds from other government and private investment. A full budget must be supplied.
<b>5%</b> Capacity & Risk	The applicant must demonstrate their ability to manage and deliver a successful and safe event.
<b>TOTAL 100%</b>	



## WHAT WE WON'T FUND

Projects that require a development application consent or construction certificate

Projects that put project members and the public at risk or limit access to the place

Salaries, travel and private expenses

Projects that are exclusive or have costs for the public to participate

Promotion for any property business that is for sale or lease.

Ongoing administration or operational costs of the applicant

Activities that have already commenced, or are scheduled to occur prior to the funding Key Dates

The purchase of equipment that is not specifically inherent to project delivery and would otherwise support the recurrent operations of the organisation.

## CONDITIONS OF FUNDING

A funding agreement will be required to be entered into between the successful applicant and Port Stephens Council.

All projects must be delivered in the Port Stephens LGA.

Applications must show collaboration or partnerships between business, creative arts and cultural organisations or groups.

Project must be completed within two years of funding being allocated.

Projects should not create initial or ongoing maintenance costs associated for Port Stephens Council.

Applications for other funding programs which support this project must be declared at time of application.

Funding must only be used for the purpose for which the application was made.

Should the project not proceed, all funds are to be returned to Port Stephens Council.

All other approvals required to implement the project are the responsibility of the applicant.

Applicants must supply a Certificate of Currency for a minimum of \$20 million Public Liability Insurance.

The applicant will allow Council to display signage and other promotional material at selected Council events or facilities associated with the funding.

The applicant will provide all reasonable opportunities for Council signage at the event venue or location.

Where appropriate, the applicant will provide an invitation to Council to participate in formal proceedings as part of the event or initiative.

The applicant will reference the Council in official media releases promoting the event or activity.

Successful applicants must publicly acknowledge Port Stephens Council as a financial supporter of the activity or project.

All communications and marketing material produced via this funding program must be approved by Port Stephens Council.

Subsequent events must be first offered to Port Stephens Council to host within the LGA.

## ACQUITTAL AND REPORTING

A comprehensive acquittal report is required to be submitted to Council within 8 weeks of completion of the project.

## HOW TO APPLY?

1. Visit [portstephens.smartygrants.com.au](http://portstephens.smartygrants.com.au) and complete the online application
2. Upload any supporting documentation including your Certificate of Incorporation, budget and any required quotes

For help or support please contact **4988 0255** or **[pscgrants@portstephens.nsw.gov.au](mailto:pscgrants@portstephens.nsw.gov.au)**

# 07.

## INTERNATIONAL WOMEN'S DAY SCHOLARSHIPS



### OVERVIEW

International Women's Day is held annually on 8 March to celebrate the social, economic, cultural and political achievements across the globe by women. It also marks a call to action to accelerate gender equality.

Port Stephens Council offers scholarships to local women to achieve their goals across arts, culture, environment, business, community, health or sport.

### KEY DATES

Applications open 17 January 2022 and close 14 February 2022.

### FUNDING AVAILABLE

Three \$1000 scholarships are available each year.

### WHO CAN APPLY

Women aged 16 years and above who live in the Port Stephens LGA.

### ASSESSMENT CRITERIA

Applicant to demonstrate:

A foreseeable positive impact of goals across arts, culture, environment, business, community, health or sport in the year in which the award is provided

Character references

Community interaction and involvement

Other circumstances, such as hardship, social disadvantage or disability

### WHAT WE WON'T FUND

Must not be a Port Stephens Council employee or immediate family member of a Port Stephens Council employee, Mayor or Councillor (355C Committees exempt).

### HOW TO APPLY

Visit [portstephens.nsw.gov.au/iwd](https://portstephens.nsw.gov.au/iwd) for more information or call us on **4988 0255**.



# 08.

## MAYORAL ACADEMIC SCHOLARSHIPS



### OVERVIEW

Port Stephens Council has established the Mayoral Academic Scholarship program in partnership with local businesses with the purpose of encouraging and assisting students from the Port Stephens LGA to pursue their academic goals.

Now in its twelfth year, the fund has supported more than 120 students on their way to further education.

Along with financial assistance, the program also allows students to build relationships and create connections with industry leaders from across Port Stephens.

### THE PURPOSE

The Mayoral Academic Scholarship program opens opportunities for students moving into tertiary study, provides support to the next generation of industry leaders and helps build a workforce for the future of Port Stephens.

### KEY DATES

Applications for the 2022 scholarships open Monday 13 December 2021 and close Friday 14 January 2022.

### FUNDING AVAILABLE

Eligible individuals can apply for a \$2,000 scholarship.

### WHO CAN APPLY?

The Scholarship is available to candidates who:

- Will be undertaking their first year of formal study at a tertiary educational institution in 2022, for example, TAFE or university
- Will be studying on a full-time or part-time basis
- Currently live in the Port Stephens LGA
- Are an Australian citizen or permanent resident of Australia

Tertiary studies are not financially supported by their employer

Must not be a Port Stephens Council employee or immediate family member of a Port Stephens Council employee, Mayor or Councillor (355C Committees exempt)

### ASSESSMENT CRITERIA

Scholarship recipients will be selected on the basis of suitability across the following areas

- Academic merit
- Quality of resume
- Character references
- Community interaction and involvement
- Performance at interview
- Other circumstances such as hardship, social disadvantage or disability.

### CONDITIONS OF FUNDING

Each scholarship is for one year and must be taken up in the year it is awarded.

Each scholarship recipient must continue to be enrolled in a tertiary training institution in the year the scholarship is awarded.

### HOW TO APPLY

Visit [portstephens.nsw.gov.au/mas](https://portstephens.nsw.gov.au/mas) for more information or call us on **4988 0255**.

Information about how to apply will be available on the Council website closer to applications opening date.



# 09.

## MAYORAL FUNDS

### THE PURPOSE

Mayoral Funds are determined on an ongoing basis as part of the Financial Assistance Program.

These funds support a wide range of community groups, business organisations and individuals who are working to create positive outcomes across the Port Stephens community.

### THE PURPOSE

Mayoral Funds provide financial assistance across the community from time to time. These funds help support community programs and initiatives that have a positive impact on Port Stephens and that do not meet the criteria for other funding streams.

### KEY DATES

Funding is available to the community at anytime at the discretion of the Mayor and with approval of Council.

### FUNDING AVAILABLE

Funding of \$30,000 is provided annually and dispersed at the discretion of the Mayor and adopted by Council.

### WHO CAN APPLY

The following are eligible to apply:

- A not-for-profit organisation
- A charity with a project occurring in the LGA
- A section 355C committee under the Local Government Act 1993 or
- As determined by the Mayor
- An individual or sole trader

Applications received from individuals will be subject to public exhibition of 28 days if endorsed by Council with final approval by Council following any submissions received as a result of the public exhibition.

### WHAT CAN I APPLY FOR?

Eligible requests can include the following:

- Refund of venue hire fees
- Donation to a charity
- Purchase of small items of equipment
- Support for a local event
- Disaster relief
- Civic events
- Wreaths
- Ceremonies or
- Overseas visitors

### ASSESSMENT CRITERIA

The activity or project must benefit the community of Port Stephens LGA.

Each application will be assessed by the Mayor in consultation with fellow Councillors and submitted to the General Manager for approval. The financial assistance request will also be included in a report to Council for final determination.

Must provide a copy of current Certificate of Currency for Public Liability Insurance.

### WHAT WE WON'T FUND

Elected Council members, Council staff and their immediate family (parent, spouse, partner or children) are ineligible to apply for funds.

### CONDITIONS OF FUNDING

The applicant by submitting an application agrees to comply with the following conditions:

- Where the project to be funded is of a capital nature and is not on a Council-owned or operated facility or land, Council will not be responsible for the ongoing maintenance of the works undertaken.



Only one application will be accepted for funds across Council.

Attempts to seek multiple small amounts from different councillors under any component of the fund would automatically disqualify a group from any financial assistance.

Council funding may be used in conjunction with funding from other sources (outside Council) provided that such funding is disclosed at the time of application to Council.

Funding must be used for the purpose for which it is granted.

Projects must acknowledge Port Stephens Council as the funding body in the activity. The use of the Council approved logo is required in any promotional activity or signage related to the funded project and the applicant acknowledges this assistance as below on media releases, invitations, posters, signs, digital channels such as website and any other suitable communications. "This project is supported by Port Stephens Council's Mayoral Fund."

Should the project not proceed, all funds are to be returned to Council.

Failure to lodge a letter or an acquittal form will affect eligibility for future applications.

## HOW TO APPLY

Applications can be submitted by mail or email. A written request outlining the purpose of the funds can be forwarded to: **mayor@portstephens.nsw.gov.au** or Port Stephens Council PO Box 42, Raymond Terrace NSW 2324

## ACQUITTAL AND REPORTING

All recipients of funds will be required to account for funds provided through a grant program:

For a grant up to \$1,000 – provide a letter confirming the funds have been spent in accordance with the grant application.

Over \$1,001 – complete and submit an acquittal form provided by Council. This is unaudited. The acquittal form will require information such as how the funds were spent, and income and expenditure statements.

In both cases, we encourage applicants to provide photos of the finished project and any other information relevant to the funding provided by Council.

# 10.

## RAPID RESPONSE FINANCIAL ASSISTANCE FUND



### OVERVIEW

The Rapid Response Financial Assistance Fund is part of the Port Stephens Council's Financial Assistance Program and allows Councillors to support initiatives within their ward which have a positive impact on the community.

### THE PURPOSE

The purpose of the Rapid Response Financial Assistance Fund is to provide financial assistance for small financial requests from the community.

### KEY DATES

Funding is available to the community at any time.

### FUNDING AVAILABLE

Up to \$500 is available per request.

An annual allowance of \$2,000 for each Councillor, with a discretionary limit of \$500 that can be dispensed at the request of the Councillor and requiring only the signature of the Mayor and General Manager.

### WHO CAN APPLY

The following are eligible to apply:

- A not-for-profit organisation
- A charity with a project occurring primarily in the LGA
- An individual or sole trader
- A section 355C committee under the Local Government Act 1993.

Please note that applications received from individuals will be subject to public exhibition of 28 days if endorsed by Council with final approval by Council following any submissions received as a result of the public exhibition.

### WHAT CAN I APPLY FOR?

Eligible requests can include the following:

- Refund of venue hire fees
- Donation to a charity
- Purchase of small items of equipment
- Support for a local event.

### ASSESSMENT CRITERIA

- Demonstrated benefit to the Port Stephens community
- Demonstrated ability to undertake project
- Must provide a copy of current Certificate of Currency for Public Liability Insurance

Each application will be assessed with the respective councillor and submitted for approval by the Mayor and General Manager. The financial assistance request will also be included in a report to Council.

### WHAT WE WON'T FUND

Elected Council members, Council staff and their immediate family (parent, spouse, partner or children) are ineligible to apply for funds.

### CONDITIONS OF FUNDING

The applicant by submitting an application agrees to comply with the following conditions:

Where the project to be funded is of a capital nature and is not on a Council-owned or operated facility or land, Council will not be responsible for the ongoing maintenance of the works undertaken.

Attempts to seek multiple small amounts from different Councillors under any component of the fund would automatically disqualify a group from any financial assistance.

Council funding may be used in conjunction with funding from other sources (outside Council) provided that such funding is disclosed at the time of application to Council.



Funding must be used for the purpose for which it is granted.

Should the project not proceed, all funds are to be returned to Council.

Projects must acknowledge Port Stephens Council as the funding body in the activity. The use of the Council approved logo is required in any promotional activity or signage related to the funded project and the applicant acknowledges this assistance as below on media releases, invitations, posters, signs, digital channels such as website and any other suitable communications: "This project is supported by Port Stephens Council's Rapid Response Fund."

## ACQUITTAL AND REPORTING

All recipients of funds will be required to account for funds provided through a grant program:

For a grant up to \$1,000 – provide a letter confirming the funds have been spent in accordance with the grant application.

In both cases, we encourage applicants to provide relevant photos of the finished project and any other information relevant to the funding. Failure to lodge a letter or an acquittal form will affect eligibility for future applications.

## HOW TO APPLY

Applications can be submitted by mail or email.

A written request outlining the purpose of the funds can be forwarded to:

**[councillor@portstephens.nsw.gov.au](mailto:councillor@portstephens.nsw.gov.au)**

or Port Stephens Council PO Box 42,  
Raymond Terrace NSW 2324



# DEFINITIONS

## NOT-FOR-PROFIT ORGANISATION

An organisation does not directly operate for the profit of its owners and members. It operates on a cost recovery basis and does not make a profit. A registered incorporated entity. Sporting clubs, registered charities and indigenous corporations are included.

## COMMERCIAL ORGANISATION

A person or entity that intends to conduct an activity for profit or personal gain on Council owned or managed land within Port Stephens Local Government Area (LGA).

## BUSINESS

A business is an organisation or enterprising entity engaged in commercial, industrial or professional activities. Note: Must have an ABN registered in Port Stephens LGA.

## SOLE TRADER

A sole trader is an individual running a business in the Port Stephens LGA, with the individual being the only owner whom controls and manages the business.

## SCHOLARSHIP

Financial or other support provided to a student or women to assist in pursuing studies and must reside in the Port Stephens LGA

## ACQUITTAL

The acquittal is the process of evaluating and reporting on outcomes and the expenditure of funds provided by Port Stephens Council.

## INDIVIDUAL

An individual is one that which exists as a distinct entity and not associated with a business, community or commercial organisation within the Port Stephens LGA. For example, a resident or ratepayer.

## SPONSORSHIP

A commercial relationship between Council and a third party (organisation, group or individual), governed by written agreement. Sponsorship involves provision of financial or non-financial (in-kind) support in return for mutually agreed economic, cultural, community or reputational benefits.

## FINANCIAL ASSISTANCE

Other financial mechanisms provided by Council to organisations or individuals to support activities in line with Council's Community Strategic Plan. Such mechanism is provided in accordance with Council's Grants and Donations Policy.

## DISCLAIMER

This document is not an agreement. It provides a guideline only and the Council accepts no responsibility for your use of the information in this document. Funding availability in each stream, application and approvals process may change from time to time in accordance with Council policy and reviews.







**PORT STEPHENS**  
COUNCIL

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02 4988 0255

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