

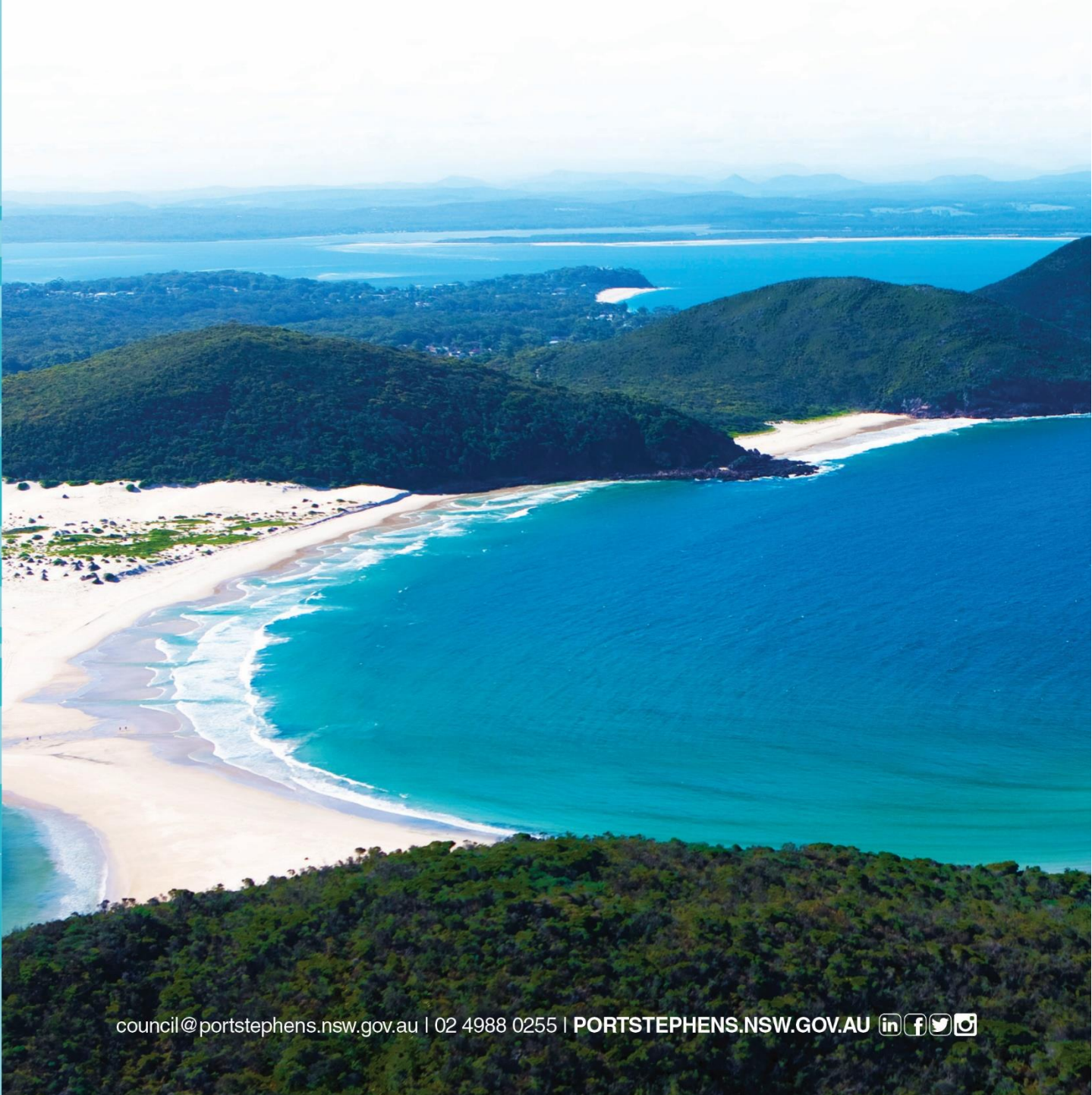


PORT STEPHENS
COUNCIL



koala *sanctuary*
PORT STEPHENS

Koala Sanctuary Sculpture Artist Brief



Project Information

Port Stephens Council (PSC) is inviting artists to submit an Expression of Interest (EOI) for the creation of a signature sculptural piece/s that helps to tell the story of the Koala at a soon to be constructed Koala Sanctuary, One Mile.

Project Background

PSC is constructing a Koala Sanctuary that will care for sick, injured and orphaned koalas in a natural setting. The proposed sculptural installation will form part of the broader storytelling and creative aspects of the sanctuary and is part funded through the Stronger Communities Programme.

The project is seeking applications with 'outside the box' thinking to enhance the visitor experience and celebrate the koala, the role of the facility and our natural environment.



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Project Objectives

The artwork will provide a creative way for visitors to engage with and learn about the koala story. It will present the story in an innovative and interactive way, encouraging visitors to further explore the Koala story in Port Stephens. The project provides an opportunity for artists to explore the intersections of nature, art and storytelling.

The project will see the installation of a significant sculptural piece/s within the grounds of the Koala Sanctuary.

Applications will be assessed in the context of the projects aims. The project aims to:

- tell the story of and celebrate the Koala in Port Stephens, the role of the facility and the natural environment,
- improve the vibrancy and amenity of the Koala Sanctuary,
- create an innovative and unique statement sculpture,
- create an engaging and interactive sculpture that will enhance the visitor experience, and
- celebrate creative industries and foster cultural expression within Port Stephens.

This brief aims to encourage artists to exercise freedom of expression while exploring and interpreting the themes provided in the project aims.



Site specifications

The proposed site is situated in the grounds of the Sanctuary and within a landscaped native bushland setting.

See attached site plan for further details regarding the site.

Consideration must be given to how the installation will function within the surrounding environment.

Materials

The work must use durable, high quality and low maintenance materials to ensure a reasonable lifespan of the work. The work will be situated in an outdoor environment and all materials must be able to withstand environmental conditions, including wind, rain and sun.

Consideration must be given to materials that complement the bushland surroundings of the site.

PSC is committed to environmental sustainability, the Koala Sanctuary Sculptural Installation Assessment Panel will consider how the proposed materials support this principle.

Consideration must also be given for graffiti management, and ease of maintenance and cleaning.

Budget

The successful artist(s) will be offered \$27,000 (plus GST if applicable) to execute their proposed work.

A full all-inclusive project budget will need to be submitted as part of the brief response including, but not limited to, all artist fees, insurance costs, manufacturing and installation fees and relevant project management fees (including transport).

Council requires that payment for work be on the basis of progress. Determination of stages in payment will be agreed upon with the artist, prior to contract. Once commissioned, no claim for additional fees or changes shall be recognised.

Selection criteria

Applications will be assessed by the Koala Sanctuary Sculptural Installation Assessment Panel against the following selection criteria:

- Relevance of proposal to the project aims
- Artistic excellence and innovation of the proposal
- Experience, particularly in public art
- Capacity to complete the work within budget and timeframe
- Potential of the work to engage diverse audiences

Responsibilities

The applicant will be responsible for, and cover all costs in relation to producing their finished artwork including, but not limited to:

- Completion of a site visit to plan project delivery
- The project upholding public safety

- The project maintaining public access to the space
- The materials and installation of the project meet current industry standards
- Ensuring appropriate risk management strategies are in place
- Artist and project management fees including specialist or subcontractor fees
- Design development and documentation
- Materials and fabrication costs
- Engineering advice and installation plans
- Transport and installation
- Contingencies
- Artists supplying evidence of current public liability insurance (\$20 million) if they are successful in their application. PSC can provide advice on the process if required. The artist should also be aware that Council take no responsibility for damage or loss to the item.

It is also expected that the artist will be available for media interviews relating to the project.

Council will:

- Provide guidance to the successful artist with the PSC risk assessment requirements for the works.
- Develop and facilitate traffic management planning if required.
- Assist in the submission of a development application, if required.
- Manage planning requirements and approvals.
- Promote and launch the completed works.
- Facilitate all media relations regarding the project.



Key Project Dates

Milestone	Date
EOI opens	6 May 2019
EOI applications close	29 May 2019
EOI applications assessed	29 May – 7 June 2019
Artist contracted	14 June 2019
Installation	Late 2019 in line with official Koala Sanctuary construction timelines

What to include in your application

Your expression of interest will include:

- Artist contact details and CV
- Relevant experience and examples of previous work
- A written response to the brief explaining concept and methodology (300 words maximum)
- Artist impressions of proposed work - concept digital images or drawings indicating the proposed scale, colour and materials of the artwork
- Proof of relevant insurances
- Work program and payment schedule.

Application details

Submissions must be received by Port Stephens Council by 4.00pm 29 May 2019. Incomplete or late proposals will not be considered.

We encourage artists to discuss their ideas and direct any questions to Amber Herrmann, Project Officer on 4988 0433 or at

All submissions should be directed to the Project Officer.



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A row of four small, square social media icons: LinkedIn, Facebook, Twitter, and Instagram.